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Contract

BTA2162 - Destination Britain North America 2025

British Tourist Authority t/a VisitBritain/VisitEngland

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-062273

Procurement identifier (OCID): ocids-h6vhtk-05a833

Published 3 October 2025, 3:55pm

Scope

Reference

BTA2162

Description

Destination management company (DMC) in Riviera Maya, Mexico to handle ground logistics & event support for DBNA 2025

Contract 1. Destination Britain North America 2025

Supplier

- [ILEANA ROMERO ARAUJO](#)

Contract value

- £68,250 excluding VAT
- £68,250 including VAT

Below the relevant threshold

Date signed

31 May 2025

Contract dates

- 1 June 2025 to 30 September 2025
- 4 months

Main procurement category

Services

CPV classifications

- 79952100 - Cultural event organisation services
-

Procedure

Procedure type

Below threshold - without competition

Special regime

Light touch

Supplier

ILEANA ROMERO ARAUJO

Cancún, Quintana Roo, Mexico

Cancun

77500

Mexico

Email: office@omniadm.com

Website: <https://omniadm.com/ubicacion>

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. Destination Britain North America 2025

Contracting authority

British Tourist Authority t/a VisitBritain/VisitEngland

- Public Procurement Organisation Number: PNTZ-2463-JRXX

Victoria Square House, Victoria Square

Birmingham

B2 4AJ

United Kingdom

Contact name: Procurement Team

Email: procurement@visitbritain.org

Website: <https://visitbritain.force.com/s/Welcome>

Region: UKG31 - Birmingham

Organisation type: Public authority - central government