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Contract

Marketing

The Water Services Regulation Authority

F03: Contract award notice

Notice identifier: 2025/S 000-062213

Procurement identifier (OCID): ocds-h6vhtk-05a80f

Published 3 October 2025, 2:47pm

Section I: Contracting authority

I.1) Name and addresses

The Water Services Regulation Authority

Ofwat, Centre City Tower, 7 Hill Street

Birmingham

B54UA

Contact

Evgeny Kheyman

Email

evgeny.kheyman@ofwat.gov.uk

Country

United Kingdom

Region code

UKG31 - Birmingham

Public procurement organisation number (PPON)

PPCX-7855-VXBT

Internet address(es)

Main address

<https://ofwat.gov.uk/>

I.4) Type of the contracting authority

National or federal Agency/Office

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Marketing

Reference number

PROC.0154

II.1.2) Main CPV code

- 79600000 - Recruitment services

II.1.3) Type of contract

Services

II.1.4) Short description

Procurement using ESPO Framework, Recruitment Services

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £67,663.06

II.2) Description

II.2.2) Additional CPV code(s)

- 79600000 - Recruitment services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Marketing professional to work with the Head of Marketing to lead the day-to-day delivery of the inaugural Water Efficiency Campaign (WEC)

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.14) Additional information

Framework ESPO - Recruitment service

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- Extreme urgency brought about by events unforeseeable for the contracting authority

Explanation:

Further Competition under ESPO Framework - Recruitment Services

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section V. Award of contract

Contract No

PROC.0154

Title

Marketing

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 September 2025

V.2.2) Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Michael Page International recruitment limited

200 Dashwood Lang Road, Bourne Business Park, Addlestone

Surrey

KT15 2NX

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

04130921

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £67,663.06

Total value of the contract/lot: £67,663.06

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Water Services Regulation Authority (Ofwat)

City Centre Tower, 7 Hill Street

Birmingham

B5 4UA

Country

United Kingdom