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Contract

Research and survey linked to a Minimum Digital Living Standard for Wales C103/2025/2026

Llywodraeth Cymru / Welsh Government

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-061816

Procurement identifier (OCID): ocds-h6vhtk-0561a9 ([view related notices](#))

Published 2 October 2025, 3:10pm

Scope

Reference

C103/2025/2026

Description

Contract details notice for Research and survey linked to a Minimum Digital Living Standard for Wales C103/2025/2026. The Digital Strategy for Wales, a Programme for Government commitment, outlines clear outcomes and actions to be delivered against mission two of the Strategy focused on digital inclusion. There is an action on scoping, defining and recognition of exploring implementation of a minimum digital living standard (MDLS) for Wales. The initial phases of research helped explore and define the MDLS and officials are now seeking to further our understanding on the impact for people meeting the minimum can have on health inequalities (positive and negative). Additionally, there is a recognised need to understand the level of those aged 16 and over living in Wales who are below the minimum which will help inform policy and interventions. This works will support our aim to ensure all citizens across Wales are able to engage with digital (including services) - to be digitally confident and resilient. Bidders were invited to

submit Bids to be awarded the Contract for Research and survey linked to a Minimum Digital Living Standard for Wales, the contract has been awarded to Miller Research

Contract 1. Research and survey linked to a Minimum Digital Living Standard for Wales

Supplier

- Miller Research

Contract value

- £249,798 excluding VAT
- £299,758 including VAT

Above the relevant threshold

Date signed

1 October 2025

Contract dates

- 1 October 2025 to 31 March 2026
- 6 months, 1 day

Main procurement category

Services

CPV classifications

- 73000000 - Research and development services and related consultancy services
- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

Contract locations

- UKL - Wales

Justification for not setting key performance indicators

Below £5m

Other information

Applicable trade agreements

- Government Procurement Agreement (GPA)
- Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP)

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Supplier

Miller Research

- Public Procurement Organisation Number: PTJY-3169-DVVN

Pen y Wyrld Farm, Llanvetherine,

Abergavenny

NP7 8RG

United Kingdom

Email: tenders@miller-research.co.uk

Region: UKL21 - Monmouthshire and Newport

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Research and survey linked to a Minimum Digital Living Standard for Wales

Contracting authority

Llywodraeth Cymru / Welsh Government

- Public Procurement Organisation Number: PQYQ-3841-BHTP

Gwasanaethau Caffael Corfforaethol / Corporate Procurement Services

Cardiff

CF10 3NQ

United Kingdom

Email: CPSProcurementAdvice@gov.wales

Website: <http://gov.wales>

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - central government

Devolved regulations that apply: Wales