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Contract

LCR Be More Marketing

Liverpool City Region Combined Authority

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-061808

Procurement identifier (OCID): ocids-h6vhtk-05a70c

Published 2 October 2025, 3:01pm

Scope

Reference

DN779341

Description

Tailored/ focused marketing provision to support Be More aims and objectives to increase the visibility and awareness of the service and to demonstrate the additional features of the revised platform from a technical perspective but also to really put a spotlight on how this has been further developed to provide a single solution that includes not just apprenticeships but also careers, career progression, IAG and skills so that all ages and levels have support for their chosen pathway/development, underpinning the vision of nobody being left behind whilst also supporting city region businesses or individuals seeking employment or training for the first time or for those choosing a new career path or journey, regardless of age, experience or ability.

**Contract 1. LCR Be More Marketing
Supplier**

- **ONE MAY STUDIO LTD**

Contract value

- **£49,400 excluding VAT**
- **£59,280 including VAT**

Below the relevant threshold

Date signed

4 September 2025

Contract dates

- **4 September 2025 to 31 March 2026**
- **6 months, 27 days**

Main procurement category

Services

CPV classifications

- **79000000 - Business services: law, marketing, consulting, recruitment, printing and security**

Contract locations

- **UKD7 - Merseyside**

Procedure

Procedure type

Below threshold - limited competition

Supplier

ONE MAY STUDIO LTD

- **Companies House: 14466505**
- **Public Procurement Organisation Number: PDHQ-7433-HLLZ**

Level One Basecamp Liverpool

Liverpool

L1 0AH

United Kingdom

Email: studio@onemay.co.uk

Website: <http://www.onemay.co.uk>

Region: UKD72 - Liverpool

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. LCR Be More Marketing

Contracting authority

Liverpool City Region Combined Authority

- **Public Procurement Organisation Number: PNDZ-8253-CJJM**

1 Mann Island

Liverpool

L3 1BP

United Kingdom

Email: Procurement@liverpoolcityregion-ca.gov.uk

Region: UKD72 - Liverpool

Organisation type: Public authority - sub-central government