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Contract

Promoting breast feeding across the city - Phase 2

Newcastle City Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-061708

Procurement identifier (OCID): ocds-h6vhtk-05a6c7

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Scope

Reference

P-009079 / C-013576

Description

Work with the young parents to further develop the breastfeeding communications, this time with a focus on stigma around breastfeeding from grandparents and other family members.

Contract 1. Promoting breast feeding across the city - Phase 2

Supplier

- ACTION FOR CHILDREN SERVICES LIMITED

Contract value

- £60,000 excluding VAT
- £72,000 including VAT

Below the relevant threshold

Date signed

11 August 2025

Contract dates

- 11 August 2025 to 31 March 2026
- 7 months, 21 days

Main procurement category

Services

CPV classifications

- 75200000 - Provision of services to the community

Contract locations

- UKC22 - Tyneside

Procedure

Procedure type

Below threshold - without competition

Special regime

Light touch

Supplier

ACTION FOR CHILDREN SERVICES LIMITED

- Companies House: 02332388
- Public Procurement Organisation Number: PMHX-2787-WZLL

3 The Boulevard, Ascot Road

Watford

WD18 8AG

United Kingdom

Email: tenders@actionforchildren.org.uk

Website: <http://www.actionforchildren.org.uk>

Region: UKH23 - Hertfordshire

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): Yes

Contract 1. Promoting breast feeding across the city - Phase 2

Contracting authority

Newcastle City Council

- Public Procurement Organisation Number: PBHM-6848-TWYG

Civic Centre

Newcastle Upon Tyne

NE1 8QH

United Kingdom

Email: corporate.procurement.team@newcastle.gov.uk

Website: <https://www.newcastle.gov.uk/>

Region: UKC22 - Tyneside

Organisation type: Public authority - sub-central government

