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Contract

## **Promoting breast feeding across the city - Phase 2**

Newcastle City Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-061708

Procurement identifier (OCID): ocds-h6vhtk-05a6c7

Published 2 October 2025, 1:21pm

### **Scope**

### **Reference**

P-009079 / C-013576

### **Description**

Work with the young parents to further develop the breastfeeding communications, this time with a focus on stigma around breastfeeding from grandparents and other family members.

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## **Contract 1. Promoting breast feeding across the city - Phase 2**

### **Supplier**

- ACTION FOR CHILDREN SERVICES LIMITED

### **Contract value**

- £60,000 excluding VAT
- £72,000 including VAT

Below the relevant threshold

### **Date signed**

11 August 2025

### **Contract dates**

- 11 August 2025 to 31 March 2026
- 7 months, 21 days

### **Main procurement category**

Services

### **CPV classifications**

- 75200000 - Provision of services to the community

## **Contract locations**

- UKC22 - Tyneside

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## **Procedure**

### **Procedure type**

Below threshold - without competition

### **Special regime**

Light touch

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## **Supplier**

### **ACTION FOR CHILDREN SERVICES LIMITED**

- Companies House: 02332388
- Public Procurement Organisation Number: PMHX-2787-WZLL

3 The Boulevard, Ascot Road

Watford

WD18 8AG

United Kingdom

Email: [tenders@actionforchildren.org.uk](mailto:tenders@actionforchildren.org.uk)

Website: <http://www.actionforchildren.org.uk>

Region: UKH23 - Hertfordshire

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): Yes

Contract 1. Promoting breast feeding across the city - Phase 2

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## Contracting authority

### Newcastle City Council

- Public Procurement Organisation Number: PBHM-6848-TWYG

Civic Centre

Newcastle Upon Tyne

NE1 8QH

United Kingdom

Email: [corporate.procurement.team@newcastle.gov.uk](mailto:corporate.procurement.team@newcastle.gov.uk)

Website: <https://www.newcastle.gov.uk/>

Region: UKC22 - Tyneside

Organisation type: Public authority - sub-central government

