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Award

Sports facilities management

Brighton and Hove City Council

F15: Voluntary ex ante transparency notice

Notice identifier: 2025/S 000-061510

Procurement identifier (OCID): ocds-h6vhtk-05a648

Published 1 October 2025, 6:26pm

Section I: Contracting authority/entity

I.1) Name and addresses

Brighton and Hove City Council

Hove Town Hall, Norton Road

Hove

BN33BQ

Contact

James Breen

Email

james.breen@brighton-hove.gov.uk

Country

United Kingdom

Region code

UKJ21 - Brighton and Hove

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.brighton-hove.gov.uk/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Sports facilities management

Reference number

BHCC - 005761

II.1.2) Main CPV code

- 92610000 - Sports facilities operation services

II.1.3) Type of contract

Services

II.1.4) Short description

Extension allows the Council to be flexible in its planning and delivery of the new King Alfred Leisure Centre Re-development and the timing of the procurement of a new Operator in respect of the new leisure management contract. Before the end of 2025 the Council intend to put out to tender a new long term leisure management contract opportunity and in parallel will continue to develop the detailed designs for the new facility and submission of a planning application for the future King Alfred Leisure Centre

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £847,125,000

II.2) Description

II.2.2) Additional CPV code(s)

- 92610000 - Sports facilities operation services

II.2.3) Place of performance

NUTS codes

- UKJ - South East (England)

Main site or place of performance

City of Brighton and Hove

II.2.4) Description of the procurement

Contract extension allows the Council to be flexible in its planning and delivery of the new King Alfred Leisure Centre Re-development and the timing of the procurement of a new Operator in respect of the new leisure management contract. Before the end of 2025 the Council intend to put out to tender a new long term leisure management contract opportunity and in parallel will continue to develop the detailed designs for the new facility and submission of a planning application for the future King Alfred Leisure Centre.

II.2.11) Information about options

Options: Yes

Description of options

The contract extension allows the Council to be flexible in its planning and delivery of the new King Alfred Leisure Centre Re-development and the timing of the procurement of a new Operator in respect of the new leisure management contract. Before the end of 2025 the Council intend to put out to tender a new long term leisure management contract opportunity and in parallel will continue to develop the detailed designs for the new facility and submission of a planning application for the future King Alfred Leisure Centre

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This contract was originally advertised in OJEU, we are extending the contract, which allows the Council to be flexible in its planning and delivery of the new King Alfred Leisure Centre Re-development and the timing of the procurement of a new Operator in respect of the new leisure management contract. Before the end of 2025 the Council intend to put out to tender a new long term leisure management contract opportunity and in parallel will continue to develop the detailed designs for the new facility and submission of a planning application for the future King Alfred Leisure Centre

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2010/S 117-176753](#)

Section V. Award of contract/concession

A contract/lot is awarded: Yes

V.2) Award of contract/concession

V.2.1) Date of conclusion of the contract

16 June 2010

V.2.2) Information about tenders

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor/concessionaire

Wealden Leisure Ltd (T/A Freedom Leisure)

East Sussex

Country

United Kingdom

NUTS code

- UKJ22 - East Sussex CC

Companies House

IP29336R

Internet address

<https://www.freedom-leisure.co.uk/>

The contractor/concessionaire is an SME

Yes

V.2.4) Information on value of contract/lot/concession (excluding VAT)

Total value of the contract/lot/concession: £84,712,500

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Brighton and Hove City Council

Hove

Country

United Kingdom