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Planning

All Age Eating Disorder Service - Early Market Engagement, NHS Norfolk and Waveney Integrated Care Board

NHS Norfolk and Waveney Integrated Care Board

F01: Prior information notice

Prior information only

Notice identifier: 2025/S 000-061216

Procurement identifier (OCID): ocds-h6vhtk-05a5a4

Published 1 October 2025, 11:05am

Section I: Contracting authority

I.1) Name and addresses

NHS Norfolk and Waveney Integrated Care Board

8th Floor, County Hall, Martineau Lane

Norwich

NR1 2DH

Email

david.bailey1@nhs.net

Country

United Kingdom

Region code

UKH15 - Norwich and East Norfolk

Internet address(es)

Main address

https://www.improvinglivesnw.org.uk/

Buyer's address

https://www.improvinglivesnw.org.uk/

I.3) Communication

Additional information can be obtained from the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

https://health-family.force.com/s/Welcome

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

All Age Eating Disorder Service - Early Market Engagement, NHS Norfolk and Waveney Integrated Care Board

Reference number

NW2025-94

II.1.2) Main CPV code

• 85100000 - Health services

II.1.3) Type of contract

Services

II.1.4) Short description

NHS Norfolk and Waveney Integrated Care Board is inviting suitably qualified and experienced providers to participate in early engagement with the Commissioner regarding an All Age Eating Disorder Service.

NWICB are exploring an all-age, lifespan service where treatment is based on clinical need, not age thresholds, and care is bespoke and individualised.

The purpose of this advert is to invite the market to engage and provide early market feedback in relation to Key service needs identified document.

The deadline for Soft Market Testing responses is by 17:00 hours on 14th October 2025

Please note this is a market testing exercise and does not commit the ICBs to carry out any further procurement process. Current services will remain in place during this period in line with existing contracts and service level agreements. Any future opportunity will be advertised in accordance with the regulations.

This is an early market engagement exercise only and at this stage the proposed contract length and anticipated contract value are to be determined and will be communicated during any future next steps.

The Contracting Authority will be using an eTendering system for this market testing

exercise. Further information and the expression of interest documentation can be found via the 'Live Opportunities' list on the e-procurement system at the following link: https://health-family-contract-search.secure.force.com/?searchtype=Projects. You can search for the opportunity by entering the following contract ref C392263.

II.1.5) Estimated total value

Value excluding VAT: £1

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 85323000 Community health services
- 85140000 Miscellaneous health services
- 85312320 Counselling services

II.2.3) Place of performance

NUTS codes

• UKH1 - East Anglia

Main site or place of performance

Norfolk and Waveney

II.2.4) Description of the procurement

NHS Norfolk and Waveney Integrated Care Board is inviting suitably qualified and experienced providers to participate in early engagement with the Commissioner regarding an All Age Eating Disorder Service.

NWICB are exploring an all-age, lifespan service where treatment is based on clinical need, not age thresholds, and care is bespoke and individualised.

The Commissioners are keen to receive early market feedback in relation to the Key needs identified via an online questionnaire to support the development of new service specification.

The aim of this Expression of Interest is to;

- 1. provide the market with visibility of the proposed opportunity;
- 2. support the ICB decision making to inform the future commissioning of services (as applicable);
- 3. to help define the future service approach, model and timelines;
- 4. to gauge the level of interest from the market of capable providers with capacity across the region to deliver the services noted above.

A further advertisement will be issued at the appropriate time. You will not be disadvantaged in any subsequent process if you choose not to respond to this market testing process, but the Commissioner wishes to understand your views. The deadline for Soft Market Testing responses is by 17:00 hours on 14th October 2025.

Please note this is a market testing exercise and does not commit the ICB to carry out any further procurement process. Current services will remain in place during this period in line with existing contracts and service level agreements. Any future opportunity will be carried out in accordance with the ICB's procurement obligations under the Provider Selection Regime.

This is an early market engagement exercise only and at this stage the proposed contract length and anticipated contract value are to be determined and will be communicated during any future next steps.

II.2.14) Additional information

The Contracting Authority will be using an eTendering system for this market testing exercise. Further information and the expression of interest documentation can be found via the 'Live Opportunities' list on the e-procurement system at the following link: https://health-family-contract-search.secure.force.com/?searchtype=Projects. You can search for the opportunity by entering the following contract ref C392263.

II.3) Estimated date of publication of contract notice

1 January 2026

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No