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Contract

## **Ceredigion – Leisure Centre Fitness Suite Upgrades**

Cyngor Sir Ceredigion County Council

F03: Contract award notice

Notice identifier: 2025/S 000-061207

Procurement identifier (OCID): ocds-h6vhtk-041755

Published 1 October 2025, 10:56am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Cyngor Sir Ceredigion County Council

Neuadd y Cyngor, Penmorfa

Aberaeron

SA46 0PA

#### **Email**

[ymholiadau.caffael@ceredigion.gov.uk](mailto:ymholiadau.caffael@ceredigion.gov.uk)

#### **Telephone**

+44 1545570881

#### **Country**

United Kingdom

#### **NUTS code**

UKL1 - West Wales and the Valleys

**Internet address(es)**

Main address

<http://www.ceredigion.gov.uk>

Buyer's address

[https://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA0491](https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0491)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Ceredigion – Leisure Centre Fitness Suite Upgrades

Reference number

itt\_118500

#### **II.1.2) Main CPV code**

- 37440000 - Fitness equipments

#### **II.1.3) Type of contract**

Supplies

#### **II.1.4) Short description**

Ceredigion Actif, the leisure arm of Ceredigion County Council, has successfully tendered a fitness equipment supplier & installer to provide equipment and associated services for the design, supply, installation & maintenance of equipment at:

1. Aberaeron Leisure Centre, South Rd, Aberaeron SA46 0DP
2. Plascrug Leisure Centre, Llanbadarn Fawr, Aberystwyth SY23 1HL

In this present instance, the Council issued this Tender as a Further Competition under Lot 1 Bespoke Fitness Equipment Projects of ESPO Framework 345\_24.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £202,129.06

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 37416000 - Leisure equipment
- 37442500 - Fitness weights
- 51121000 - Installation services of fitness equipment

### **II.2.3) Place of performance**

NUTS codes

- UKL1 - West Wales and the Valleys

### **II.2.4) Description of the procurement**

Ceredigion Actif, the leisure arm of Ceredigion County Council, has successfully tendered a fitness equipment supplier & installer to provide equipment and associated services for the design, supply, installation & maintenance of equipment at:

1. Aberaeron Leisure Centre, South Rd, Aberaeron SA46 0DP
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In this present instance, the Council has issued this Tender as a Further Competition under Lot 1 Bespoke Fitness Equipment Projects of ESPO Framework 345\_24.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 50

Price - Weighting: 50

### **II.2.11) Information about options**

Options: Yes

Description of options

Option to extend the maintenance and warranty for an additional 24 months

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-033283](#)

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## **Section V. Award of contract**

### **Contract No**

C0097

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 October 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 3

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

PULSE FITNESS LIMITED

Radnor Park, Greenfield Road

Congleton

CW124TW

Country

United Kingdom

NUTS code

- UKD6 - Cheshire

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £225,000

Total value of the contract/lot: £202,129.06

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## **Section VI. Complementary information**

### **VI.3) Additional information**

(WA Ref:156328)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom