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Planning

## **Food and drink app feasibility study**

Fife Council

F01: Prior information notice

Prior information only

Notice identifier: 2025/S 000-061009

Procurement identifier (OCID): ocids-h6vhtk-05a53a

Published 30 September 2025, 4:10pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Fife Council

Fife House, North Street

Glenrothes

KY7 5LT

#### **Contact**

Alan Ross

#### **Email**

[alan.ross@fife.gov.uk](mailto:alan.ross@fife.gov.uk)

#### **Telephone**

+44 3451550000

#### **Country**

United Kingdom

**NUTS code**

UKM72 - Clackmannanshire and Fife

**Internet address(es)**

Main address

<http://www.fife.gov.uk>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA00187](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00187)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Food and drink app feasibility study

**II.1.2) Main CPV code**

- 73110000 - Research services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

Food and drink app feasibility study

### **II.1.5) Estimated total value**

Value excluding VAT: £10,000

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKM72 - Clackmannanshire and Fife

Main site or place of performance

Fife, Scotland UK

### **II.2.4) Description of the procurement**

Background

Fife Council has secured 10,000 pounds of UK Shared Prosperity Fund (UKSPF) funding to commission a feasibility study exploring the need and demand for a digital Food & Drink App. The proposed app would serve as an interactive map showcasing food and drink outlets across Fife, aimed at both residents and visitors. This project is being in run in partnership with the Regional Food Group, Food From Fife. Home - Food from Fife

Purpose of the RFI

We are seeking information from suppliers with experience in digital feasibility studies, app development, tourism, or food and drink sector mapping. The purpose of this RFI is to gather insights into supplier capabilities, indicative approaches, and potential costs to inform the development of a formal procurement process of a Fife focused App.

## Scope of the Feasibility Study

The study should aim to:

Assess demand and potential user base in Fife (local and tourist).

Identify key stakeholders and data sources.

Explore technical options for app development and maintenance.

Evaluate economic and social benefits.

Provide recommendations on delivery models and next steps.

## Supplier Response

Interested suppliers are invited to respond with:

A brief overview of relevant experience.

Proposed methodology for conducting the feasibility study.

Indicative timelines and cost estimates.

Any added value or innovation they can bring to the project.

## Submission Details

Responses should be submitted via email to the contact given

This RFI is for information gathering only and does not constitute a commitment to purchase.

The Council would welcome notes of interest by close of business on the 31st of October 2025

### **II.2.14) Additional information**

The Council would welcome notes of interest by close of business on the 31st of October 2025

### **II.3) Estimated date of publication of contract notice**

1 January 2026

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section VI. Complementary information**

### **VI.3) Additional information**

NOTE: To register your interest in this notice and obtain any additional information please visit the Public Contracts Scotland Web Site at

[https://www.publiccontractsscotland.gov.uk/Search/Search\\_Switch.aspx?ID=811610](https://www.publiccontractsscotland.gov.uk/Search/Search_Switch.aspx?ID=811610).

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