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Planning

Food and drink app feasibility study

Fife Council

F01: Prior information notice

Prior information only

Notice identifier: 2025/S 000-061009

Procurement identifier (OCID): ocids-h6vhtk-05a53a

Published 30 September 2025, 4:10pm

Section I: Contracting authority

I.1) Name and addresses

Fife Council

Fife House, North Street

Glenrothes

KY7 5LT

Contact

Alan Ross

Email

alan.ross@fife.gov.uk

Telephone

+44 3451550000

Country

United Kingdom

NUTS code

UKM72 - Clackmannanshire and Fife

Internet address(es)

Main address

<http://www.fife.gov.uk>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00187

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Food and drink app feasibility study

II.1.2) Main CPV code

- 73110000 - Research services

II.1.3) Type of contract

Services

II.1.4) Short description

Food and drink app feasibility study

II.1.5) Estimated total value

Value excluding VAT: £10,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKM72 - Clackmannanshire and Fife

Main site or place of performance

Fife, Scotland UK

II.2.4) Description of the procurement

Background

Fife Council has secured 10,000 pounds of UK Shared Prosperity Fund (UKSPF) funding to commission a feasibility study exploring the need and demand for a digital Food & Drink App. The proposed app would serve as an interactive map showcasing food and drink outlets across Fife, aimed at both residents and visitors. This project is being in run in partnership with the Regional Food Group, Food From Fife. Home - Food from Fife

Purpose of the RFI

We are seeking information from suppliers with experience in digital feasibility studies, app development, tourism, or food and drink sector mapping. The purpose of this RFI is to gather insights into supplier capabilities, indicative approaches, and potential costs to inform the development of a formal procurement process of a Fife focused App.

Scope of the Feasibility Study

The study should aim to:

Assess demand and potential user base in Fife (local and tourist).

Identify key stakeholders and data sources.

Explore technical options for app development and maintenance.

Evaluate economic and social benefits.

Provide recommendations on delivery models and next steps.

Supplier Response

Interested suppliers are invited to respond with:

A brief overview of relevant experience.

Proposed methodology for conducting the feasibility study.

Indicative timelines and cost estimates.

Any added value or innovation they can bring to the project.

Submission Details

Responses should be submitted via email to the contact given

This RFI is for information gathering only and does not constitute a commitment to purchase.

The Council would welcome notes of interest by close of business on the 31st of October 2025

II.2.14) Additional information

The Council would welcome notes of interest by close of business on the 31st of October 2025

II.3) Estimated date of publication of contract notice

1 January 2026

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section VI. Complementary information

VI.3) Additional information

NOTE: To register your interest in this notice and obtain any additional information please visit the Public Contracts Scotland Web Site at

[https://www.publiccontractsscotland.gov.uk/Search/Search_Switch.aspx?ID=811610.](https://www.publiccontractsscotland.gov.uk/Search/Search_Switch.aspx?ID=811610)

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