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Contract

National Attraction Campaign for NEDs Talent Pipeline

NHS England

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-060977

Procurement identifier (OCID): ocds-h6vhtk-056a95 ([view related notices](#))

Published 30 September 2025, 3:40pm

Scope

Reference

C379168

Description

There is a general sentiment that NED roles have changed over recent years, the introduction of ICBs, increased complexity of the system and an increase in the numbers of shared leadership and group arrangements are often cited as factors.

Contract 2. National Attraction Campaign for NEDs Talent Pipeline

Supplier

- [Gatenbysanderson Limited](#)

Contract value

- £79,750 excluding VAT
- £95,700 including VAT

Below the relevant threshold

Date signed

26 September 2025

Contract dates

- 1 October 2025 to 30 April 2026
- 7 months

Main procurement category

Services

CPV classifications

- 79413000 - Marketing management consultancy services

Procedure

Procedure type

Below threshold - open competition

Supplier

Gatenbysanderson Limited

14 King Street, Leeds, West Yorkshire,

Leeds

LS1 2HL

United Kingdom

Email: tenders@gatenbysanderson.com

Region: UKE42 - Leeds

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 2. National Attraction Campaign for NEDs Talent Pipeline

Contracting authority

NHS England

- Public Procurement Organisation Number: PDPT-3135-BWWY

Wellington House, 133-135 Waterloo Rd

London

SE1 8UG

United Kingdom

Email: commercial@nhs.uk

Website: <https://www.england.nhs.uk/>

Region: UKI45 - Lambeth

Organisation type: Public authority - central government