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Tender

Provision of Tourism and Hospitality Skills Bootcamp

Birmingham City Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-060738

Procurement identifier (OCID): ocds-h6vhtk-05a495

Published 30 September 2025, 9:40am

Scope

Reference

PQ0641

Description

Birmingham City Council (the Council) is seeking to appoint an organisation for the provision of Tourism & Hospitality Skills Bootcamp Pilot.

It has been identified by VisitEngland (the national tourist board) that one of the most significant challenges faced by tourism businesses is the recruitment and retention of staff. This was heightened by the impacts of COVID-19 and with the UK leaving the European Union. Considering tourism businesses' ability to recruit staff, the lack of foundational people skills is perceived as the biggest challenge tourism businesses face. This was closely followed by management and leadership skills, when it comes to businesses' ability to deliver good service. Working with volunteers is another area that could be improved as some parts of the tourism sector are reliant on them.

The Council is looking for a suitably qualified and experienced organisation to develop and pilot test a five-day tourism and hospitality skills bootcamp for two cohorts.

1. Employees working in the sector are seeking to upskill and take on management or supervision responsibilities.

2. Individuals who are not in employment, education or training seeking to enter the sector.

The contract for the services will commence in November 2025 and will be in place for a period of 5 months.

The Council will be using its free to use e-tendering system (in-tend) for the administration of this procurement process and potential suppliers must register with the system to be able to express an interest. If you wish to express an interest in this opportunity please click on the following link to access <https://in-tendhost.co.uk/birminghamcc/> and submit your details to register. You will then be able to log on which will enable you to download all relevant quotation documentation.

If you are unable to register with In-tend or have any questions or problems on how to use this web site please email us at: cps@birmingham.gov.uk

Your completed quotation submission should be returned by noon on 27th October 2025 via the 'in-tend' system <https://in-tendhost.co.uk/birminghamcc>

Total value (estimated)

- £80,000 excluding VAT
- £100,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 24 November 2025 to 31 March 2026
- 4 months, 7 days

Main procurement category

Services

CPV classifications

- 72212931 - Training software development services
- 75125000 - Administrative services related to tourism affairs
- 80000000 - Education and training services
- 80500000 - Training services
- 80510000 - Specialist training services
- 80521000 - Training programme services
- 80522000 - Training seminars
- 80531200 - Technical training services
- 80570000 - Personal development training services

Contract locations

- UKG31 - Birmingham

Submission

Enquiry deadline

20 October 2025, 11:59pm

Tender submission deadline

27 October 2025, 11:00am

Submission address and any special instructions

This Request for Quotations is being issued using the Council's e-tendering system 'In-tend' and organisations must ensure that they are registered users. The procurement process will be managed using this system and therefore all bids must be submitted by Tenderers via the 'in-tend' system. <https://in-tendhost.co.uk/birminghamcc> Registration and use of in-tend is free. All correspondence for this procurement process must be via the in-tend correspondence function and you should not contact any individual directly either by email or by telephone. If you are already a registered user, you do not have to re-register. If you are unable to register with in-tend or are experiencing difficulties, please email the etendering@birmingham.gov.uk. Deadline for request for quotation is noon on 27th October 2025.

Tenders may be submitted electronically

Yes

Award criteria

The award criteria carries a total weighting of 100%, this is split between the following sections: The overall weighting for the quality criteria is 90%. The overall weighting for the price is 10% For full details please refer to the procurement documents.

Procedure

Procedure type

Below threshold - open competition

Contracting authority

Birmingham City Council

- Public Procurement Organisation Number: PCJJ-4826-QMLZ

Council House, 1 Victoria Square

Birmingham

B1 1BB

United Kingdom

Contact name: Commercial and Procurement Services

Email: etendering@birmingham.gov.uk

Website: <https://in-tendhost.co.uk/birminghamcc/>

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government