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Contract

## **Systematic review of carbon pricing policy, socioeconomic impacts and public perceptions**

Llywodraeth Cymru / Welsh Government

F03: Contract award notice

Notice identifier: 2025/S 000-060673

Procurement identifier (OCID): ocids-h6vhtk-05a468

Published 29 September 2025, 4:49pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Llywodraeth Cymru / Welsh Government

Gwasanaethau Caffael Corfforaethol / Corporate Procurement Services, Parc Cathays / Cathays Park

Caerdydd / Cardiff

CF10 3NQ

#### **Contact**

CPS Advice Mailbox

#### **Email**

[CPSProcurementAdvice@gov.wales](mailto:CPSProcurementAdvice@gov.wales)

#### **Telephone**

+44 3000257095

**Country**

United Kingdom

**NUTS code**

UKL - Wales

**Internet address(es)**

Main address

<http://gov.wales>

Buyer's address

[https://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA0007](https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0007)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Systematic review of carbon pricing policy, socioeconomic impacts and public perceptions

Reference number

C044/2025/2026

#### **II.1.2) Main CPV code**

- 73110000 - Research services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Welsh Government requires a rigorous and comprehensive systematic review of:

Carbon pricing policies (including but not limited to emissions trading) implemented or considered in other parts of the world (at national, subnational or supranational level) and related to the following sectors: heating buildings, transport and agriculture.

Mitigation policies to alleviate disproportionate impacts of carbon pricing policies on economically or socially vulnerable groups. Wherever possible/relevant, the bidder is encouraged to take an intersectional approach (see this Welsh Government report for a definition of intersectionality) in their consideration of vulnerable groups.

The literature on public perceptions and receptiveness to carbon pricing policies.

We require the contractor to contextualise the findings of the review to the Welsh context by discussing how expanding the ETS would impact the population of Wales given the country's unique characteristics.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £35,875

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

### **II.2.4) Description of the procurement**

The Welsh Government requires a rigorous and comprehensive systematic review of:

1. Carbon pricing policies (including but not limited to emissions trading) implemented or considered in other parts of the world (at national, subnational or supranational level) and related to the following sectors: heating buildings, transport and agriculture. The review should cover the policies' social and economic impacts, as well as their effectiveness in reducing GHG.
2. Mitigation policies to alleviate disproportionate impacts of carbon pricing policies on economically or socially vulnerable groups. Wherever possible/relevant, the bidder is encouraged to take an intersectional approach (see this Welsh Government report for a definition of intersectionality) in their consideration of vulnerable groups.
3. The literature on public perceptions and receptiveness to carbon pricing policies.

We require the contractor to contextualise the findings of the review to the Welsh context by discussing how expanding the ETS would impact the population of Wales given the country's unique characteristics. Based on this, the contractor should produce a set of high-level recommendations on:

The feasibility of applying carbon pricing to the aforementioned sectors (heating buildings, transport and agriculture).

How the expansion of the ETS can be carried out in line with the principles of a just transition and the policies that can be applied to mitigate disproportionate harm on economically or socially vulnerable groups.

The contractor should be able to produce a clear and high-quality report and do a presentation of the findings to the client.

### **II.2.5) Award criteria**

Quality criterion - Name: Welsh Policy Context - Demonstration of a clear understanding

of the Welsh policy context, the challenges and priorities associated with the research work / Weighting: 20

Quality criterion - Name: Methodology - Proposed methodology / Weighting: 30

Quality criterion - Name: Resources - Personnel roles and suitability of the personnel for the contract: / Weighting: 15

Quality criterion - Name: Project Timetable & Risks - Understanding of and ability to meet the project timetable, taking account of dependencies and risks. / Weighting: 15

Price - Weighting: 20

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Conclusion of a mini competition run under an established Crown Commercial Services Dynamic Purchasing System (DPS). Opportunity restricted to suppliers registered on the DPS.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract**

### **Contract No**

C044/2025/2026

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

17 September 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 12

Number of tenders received from SMEs: 8

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 12

Number of tenders received by electronic means: 12

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

THEVISIONARYS LTD

128 City Road

London

EC1V2NX

Telephone

+44 6464663838

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £50,000

Total value of the contract/lot: £35,875

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## **Section VI. Complementary information**

### **VI.3) Additional information**

(WA Ref:156240)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom