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Contract

Systematic review of carbon pricing policy, socioeconomic impacts and public perceptions

Llywodraeth Cymru / Welsh Government

F03: Contract award notice

Notice identifier: 2025/S 000-060673

Procurement identifier (OCID): ocds-h6vhtk-05a468

Published 29 September 2025, 4:49pm

Section I: Contracting authority

I.1) Name and addresses

Llywodraeth Cymru / Welsh Government

Gwasanaethau Caffael Corfforaethol / Corporate Procurement Services, Parc Cathays / Cathays Park

Caerdydd / Cardiff

CF10 3NQ

Contact

CPS Advice Mailbox

Email

CPSProcurementAdvice@gov.wales

Telephone

+44 3000257095

Country

United Kingdom

NUTS code

UKL - Wales

Internet address(es)

Main address

http://gov.wales

Buyer's address

https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0007

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Systematic review of carbon pricing policy, socioeconomic impacts and public perceptions

Reference number

C044/2025/2026

II.1.2) Main CPV code

• 73110000 - Research services

II.1.3) Type of contract

Services

II.1.4) Short description

The Welsh Government requires a rigorous and comprehensive systematic review of:

Carbon pricing policies (including but not limited to emissions trading) implemented or considered in other parts of the world (at national, subnational or supranational level) and related to the following sectors: heating buildings, transport and agriculture.

Mitigation policies to alleviate disproportionate impacts of carbon pricing policies on economically or socially vulnerable groups. Wherever possible/relevant, the bidder is encouraged to take an intersectional approach (see this Welsh Government report for a definition of intersectionality) in their consideration of vulnerable groups.

The literature on public perceptions and receptiveness to carbon pricing policies.

We require the contractor to contextualise the findings of the review to the Welsh context by discussing how expanding the ETS would impact the population of Wales given the country's unique characteristics.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £35,875

II.2) Description

II.2.3) Place of performance

NUTS codes

• UKL - Wales

II.2.4) Description of the procurement

The Welsh Government requires a rigorous and comprehensive systematic review of:

- 1. Carbon pricing policies (including but not limited to emissions trading) implemented or considered in other parts of the world (at national, subnational or supranational level) and related to the following sectors: heating buildings, transport and agriculture. The review should cover the policies' social and economic impacts, as well as their effectiveness in reducing GHG.
- 2. Mitigation policies to alleviate disproportionate impacts of carbon pricing policies on economically or socially vulnerable groups. Wherever possible/relevant, the bidder is encouraged to take an intersectional approach (see this Welsh Government report for a definition of intersectionality) in their consideration of vulnerable groups.
- 3. The literature on public perceptions and receptiveness to carbon pricing policies.

We require the contractor to contextualise the findings of the review to the Welsh context by discussing how expanding the ETS would impact the population of Wales given the country's unique characteristics. Based on this, the contractor should produce a set of high-level recommendations on:

The feasibility of applying carbon pricing to the aforementioned sectors (heating buildings, transport and agriculture).

How the expansion of the ETS can be carried out in line with the principles of a just transition and the policies that can be applied to mitigate disproportionate harm on economically or socially vulnerable groups.

The contractor should be able to produce a clear and high-quality report and do a presentation of the findings to the client.

II.2.5) Award criteria

Quality criterion - Name: Welsh Policy Context - Demonstration of a clear understanding

of the Welsh policy context, the challenges and priorities associated with the research work / Weighting: 20

Quality criterion - Name: Methodology - Proposed methodology / Weighting: 30

Quality criterion - Name: Resources - Personnel roles and suitability of the personnel for the contract: / Weighting: 15

Quality criterion - Name: Project Timetable & Risks - Understanding of and ability to meet the project timetable, taking account of dependencies and risks. / Weighting: 15

Price - Weighting: 20

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

The procurement falls outside the scope of application of the regulations

Explanation:

Conclusion of a mini competition run under an established Crown Commercial Services Dynamic Purchasing System (DPS). Opportunity restricted to suppliers registered on the DPS.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

Contract No

C044/2025/2026

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

17 September 2025

V.2.2) Information about tenders

Number of tenders received: 12

Number of tenders received from SMEs: 8

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 12

Number of tenders received by electronic means: 12

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

THEVISIONARYS LTD

128 City Road

London

EC1V2NX

Telephone

+44 6464663838

Country

United Kingdom

NUTS code

• UKI - London

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £50,000

Total value of the contract/lot: £35,875

Section VI. Complementary information

VI.3) Additional information

(WA Ref:156240)

VI.4) Procedures for review

VI.4.1) Review body

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom