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Contract

Lower Thames Crossing - External Communications and Advocacy Services

National Highways

F03: Contract award notice

Notice identifier: 2025/S 000-060455

Procurement identifier (OCID): ocids-h6vhtk-05a3e7

Published 29 September 2025, 12:11pm

Section I: Contracting authority

I.1) Name and addresses

National Highways

Bridge House, Walnut Tree Close

Guilford

GU1 4LZ

Email

ancillaryprocurement@lowerthamescrossing.co.uk

Telephone

+44 03001235000

Country

United Kingdom

Region code

UKJ4 - Kent

Internet address(es)

Main address

<https://nationalhighways.co.uk/our-roads/lower-thames-crossing/>

I.4) Type of the contracting authority

National or federal Agency/Office

I.5) Main activity

Environment

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Lower Thames Crossing - External Communications and Advocacy Services

II.1.2) Main CPV code

- 79416100 - Public relations management services

II.1.3) Type of contract

Services

II.1.4) Short description

The Lower Thames Crossing (LTC) project requires specialist support for the delivery of a comprehensive programme of stakeholder engagement and advocacy campaigns across political, business and education sector stakeholders.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £7,308,125

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKJ4 - Kent

II.2.4) Description of the procurement

The Lower Thames Crossing (LTC) project requires specialist support for the delivery of a comprehensive programme of stakeholder engagement and advocacy campaigns across political, business and education sector stakeholders.

This procurement was undertaken via the Crown Commercial Services (CCS) DPS RM6124 - Communications Marketplace.

II.2.5) Award criteria

Quality criterion - Name: Commercial / Weighting: 10%

Cost criterion - Name: Quality / Weighting: 90%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This procurement has been procured via a mini-competition process via use of the Crown Commercial Services (CCS) Dynamic Purchasing System (DPS) RM6124 Communications Marketplace.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section V. Award of contract

Title

Lower Thames Crossing - External Communications and Advocacy Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

4 August 2025

V.2.2) Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Infrastructure Matters

Guilford

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £7,308,125

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Court Of Justice England

London

Country

United Kingdom