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Pipeline

Wayfinding Signage Strategy and Implementation

Reading Borough Council

UK1: Pipeline notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-060166

Procurement identifier (OCID): ocds-h6vhtk-05a340

Published 26 September 2025, 1:59pm

Scope

Description

We are seeking professional support for the development and implementation of a Civic Wayfinding Strategy, as part of the transformation of our Civic Offices. This includes the design, fabrication, supply, and installation of RBC-branded signage across the following key locations:

New Central Library

Redesigned Customer Service Area

Old Library - signage to redirect visitors to the new Central Library

Back office staff areas

External space outside the Civic Centre

Total value (estimated)

- £50,000 including VAT

Contract dates (estimated)

- 3 November 2025 to 3 July 2026
- 8 months, 1 day

Main category

Services

CPV classifications

- 34928470 - Signage
- 79822500 - Graphic design services
- 79933000 - Design support services

Contract locations

- UKJ11 - Berkshire

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Procedure

Procedure type

Below threshold - award under framework

Above or below total value threshold

Below threshold

Contracting authority

Reading Borough Council

- Public Procurement Organisation Number: PWBJ-9435-VXQQ

Bridge Street

Reading

RG1 2LU

United Kingdom

Email: pchub@reading.gov.uk

Region: UKJ11 - Berkshire

Organisation type: Public authority - sub-central government

