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Contract

## **Alcohol Intervention Service**

Rotherham Borough Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-060118

Procurement identifier (OCID): ocds-h6vhtk-05a323

Published 26 September 2025, 12:32pm

## **Scope**

## **Reference**

24-216

## **Description**

Supply of a digital alcohol brief and extended intervention to Rotherham residents. The service will provide:

- a) Alcohol screening via AUDIT, educational information and resources around alcohol consumption and the associated physical, mental and social impacts, and harm reduction interventions to reduce risk.
- b) An online 1-1 video session offer with an alcohol worker for any individual wishing to speak to a professional about their AUDIT results and drinking behaviour.
- c) Signposting to and promotion of the local commissioned substance misuse treatment service to Rotherham residents- via information on the website/app and via the online alcohol workers.

d) A strong promotional offer which may include (although not an exhaustive list) social media advertising, in person promotion at local events and physical merchandise.

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## **Contract 1**

### **Supplier**

- WAYTHROUGH

### **Contract value**

- £52,800 including VAT

Below the relevant threshold

### **Date signed**

1 April 2025

### **Contract dates**

- 1 April 2025 to 31 March 2027
- 2 years

### **Main procurement category**

## Services

### CPV classifications

- 80500000 - Training services
- 85100000 - Health services

### Contract locations

- UKE31 - Barnsley, Doncaster and Rotherham

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## Procedure

### Procedure type

Below threshold - unknown

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## Supplier

### WAYTHROUGH

- Companies House: 01820492
- Public Procurement Organisation Number: PMYH-4419-QWJP

Inspiration House Unit 22, Bowburn North Industrial Estate

Durham

DH6 5PF

United Kingdom

Email: [tenders@waythrough.org.uk](mailto:tenders@waythrough.org.uk)

Website: <http://www.waythrough.org.uk/>

Region: UKC14 - Durham CC

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

### **Rotherham Borough Council**

- Public Procurement Organisation Number: PGYC-3376-BGQP

Riverside House, Main Street

Rotherham

S60 1AE

United Kingdom

Email: [procurement.people@rotherham.gov.uk](mailto:procurement.people@rotherham.gov.uk)

Website: <https://www.rotherham.gov.uk/>

Region: UKE31 - Barnsley, Doncaster and Rotherham

Organisation type: Public authority - sub-central government