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Contract

RBGKEW1418-Kew Gardens & Wakehurst Creative Programming Framework

Board of Trustees of the Royal Botanic Gardens Kew

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-059874

Procurement identifier (OCID): ocds-h6vhtk-04efef ([view related notices](#))

Published 25 September 2025, 4:46pm

Scope

Reference

RBGKEW1418

Description

Framework of suppliers to provide creative programming services across Kew and Wakehurst visitor programmes teams.

Lot 1 - Design & Fabrication

Lot 2 - Theatrical Performance

Commercial tool

Establishes a framework

Lot 1. Design & Fabricate

Description

We will expect the Supplier to respond creatively to the Brief and use their design and inventive problem-solving expertise to develop playful, inviting, unique, innovative and aesthetically sensitive responses, and to then manufacture, install, maintain and deinstall all programme deliverables, as well as undertake all associated project management.

Projects will include all or a combination of the following:

- Interactive installations
- Stand-alone vignettes
- Set dressing
- Props
- Wayfinding
- Interpretation panels

Full detailed specification provided in Part 2:specification and associated appendices

Lot Lot 2. Theatrical Performance

Description

We will expect the Supplier to respond creatively to the Brief and use their design and theatrical skills to develop imaginative, immersive and participatory theatrical programming together with the project management, design, install, maintenance and deinstallation of sets, stages, props and costumes to creatively cast and stage the performances within Kew landscapes.

Depending on the programme, the Creative Brief may be for any or all of the following programme deliverables (these lists are not exhaustive):

- Narrative and script development
- Experience development
- Stage sets
- Installations
- Props
- Costumes
- Music and choreography
- Cast

Framework

Maximum percentage fee charged to suppliers

0%

Framework operation description

Framework Call off procedures

During the lifetime of the Contract, RBG Kew may call-off from this framework agreement in two different

ways.

Option 1: Ranked direct award

Option 2: Further competition between all suppliers on the framework

The option chosen will depend upon the individual requirements of each programme.

Award method when using the framework

Either with or without competition

Contracting authorities that may use the framework

Establishing party only

Contract 1. Lot 1: design & Fabrication

Lots

Lot 1. Design & Fabricate

Supplier

- Two Tails Productions Ltd

Contract value

- £1,000,000 excluding VAT
- £1,200,000 including VAT

Framework lot values may be shared with other lots

Above the relevant threshold

Date signed

17 July 2025

Contract dates

- 25 August 2025 to 24 August 2027
- Possible extension to 24 August 2029
- 4 years

Description of possible extension:

Initial term 2 years with an extension option of 2 years (maximum 4 years)

Main procurement category

Services

CPV classifications

- 79952000 - Event services

Contract locations

- UKI - London
 - UKK - South West (England)
-

Contract 2. Lot 2: Theatrical Performance

Lots

Lot Lot 2. Theatrical Performance

Supplier

- Wild Rumpus CIC

Contract value

- £500,000 excluding VAT
- £600,000 including VAT

Framework lot values may be shared with other lots

Above the relevant threshold

Date signed

17 July 2025

Contract dates

- 25 August 2025 to 24 August 2027
- Possible extension to 24 August 2029
- 4 years

Description of possible extension:

Initial term 2 years with an extension option of 2 years (maximum 4 years)

Main procurement category

Services

CPV classifications

- 79952000 - Event services
- 92312100 - Theatrical producers', singer groups', bands' and orchestras' entertainment services
- 92312110 - Theatrical producer entertainment services

Contract locations

- UKI - London
- UKK - South West (England)

Submission

Submission type

Requests to participate

Other information

Applicable trade agreements

- Government Procurement Agreement (GPA)

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Competitive flexible procedure

Suppliers

Two Tails Productions Ltd

- Companies House: 04473624

30 Maltings Place 169 Tower Bridge Road,

London

SE1 3JB

United Kingdom

Email: hello@twotailsproductions.com

Region: UKI44 - Lewisham and Southwark

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Lot 1: design & Fabrication

Wild Rumpus CIC

- Companies House: 07005744

Grosvenor House,

Congleton

CW12 4AB

United Kingdom

Email: hello@wildrumpus.org.uk

Region: UKD62 - Cheshire East

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): Yes

Supported employment provider: No

Public service mutual: No

Contract 2. Lot 2: Theatrical Performance

Contracting authority

Board of Trustees of the Royal Botanic Gardens Kew

- Charity Commission (England and Wales): 803428
- Public Procurement Organisation Number: PGTT-3583-QXLN

THE HERBARIUM

KEW GREEN

TW9 3AE

United Kingdom

Email: procurement@kew.org

Region: UKI75 - Hounslow and Richmond upon Thames

Organisation type: Public authority - central government

