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Tender

Research Analyst Framework

WRAP (Waste and Resources Action Programme)

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-059366

Procurement identifier (OCID): ocds-h6vhtk-054504

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Scope

Reference

FRA083

Description

The objective of this framework is to provide high quality Research Analyst services to WRAP for qualitative, quantitative and modelling research and analysis, to support us with effective delivery of our projects and programmes. The analysts appointed to this framework shall have significant demonstrable skills, expertise and experience in the specialisms they have indicated, to deliver this objective and requires of this framework effectively.

The framework is to be set across three lots:

Lot 1: Qualitative Research and Insight Generation

(Skills focused on gathering and interpreting rich, non-numerical data)

e.g. Topic Guide Design (Focus Group Research), Literature Review (e.g., Rapid Evidence Assessment), Content Analysis, Survey Questionnaire Design

Lot 2: Quantitative Research and Advanced Analysis

(Skills focused on numerical data analysis, statistical methods, and causal modelling)

e.g. Regression Analysis, Statistical Tests, Advanced Consumer Research Analysis techniques (e.g., Implicit Association)

Lot 3: Economic, Financial, and Systems Modelling

(Skills focusing on building models, simulations, and financial/systematic impact analysis)

e.g. Cost benefit analysis, Life Cycle Assessment, Financial Modelling

ACCESS CODE FOR DELTA: X2MS292VXF

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=982116996>

Commercial tool

Establishes an open framework

A series of frameworks with substantially the same terms. Awarded suppliers are carried over and new suppliers can bid.

Total value (estimated)

- £4,800,000 including VAT

Above the relevant threshold

Main procurement category

Services

CPV classifications

- 73000000 - Research and development services and related consultancy services

Not the same for all lots

Contract locations and contract dates are shown in Lot sections, because they are not the same for all lots.

Lot FRA082. Qualitative Research and Insight Generation

Description

Skills focused on gathering and interpreting rich, non-numerical data:

Topic Guide Design (Focus Group Research), Survey Questionnaire Design, Interview Design, Literature Review (e.g., Rapid Evidence Assessment), Content Analysis, Ethnography, Grounded Theory, Social Media Research, Semiotics, Systems Thinking

Lot value (estimated)

- £1,600,000 including VAT

Framework lot values may be shared with other lots

Contract dates (estimated)

- 24 November 2025 to 31 August 2033
- 7 years, 9 months, 7 days

Contract locations

- UK - United Kingdom

Same for all lots

CPV classifications are shown in the Scope section, because they are the same for all lots.

Lot 2. Quantitative Research and Advanced Analysis

Description

Skills focused on numerical data analysis, statistical methods, and casual modelling:

Behavioural Economics, Advanced Consumer Research Analysis techniques (e.g., Implicit Association, Max Diff, conjoint analysis), Causal comparative analysis, Regression Analysis, Statistical Tests, Time Series Analysis, Causal Loop Diagrams

Lot value (estimated)

- £1,600,000 including VAT

Framework lot values may be shared with other lots

Contract dates (estimated)

- 24 November 2025 to 23 November 2033
- 8 years

Same for all lots

CPV classifications are shown in the Scope section, because they are the same for all lots.

Lot 3. Economic, Financial and Systems Modelling

Description

Skills focused on building models, simulations and financial/systematic impact analysis:

Cost benefit analysis, Life Cycle Assessment, Financial Modelling, Econometric Modelling, Input-output Modelling, Modelling, Discrete Event Simulation

Lot value (estimated)

- £1,600,000 including VAT

Framework lot values may be shared with other lots

Contract dates (estimated)

- 24 November 2025 to 23 November 2033
- 8 years

Contract locations

- UK - United Kingdom

Same for all lots

CPV classifications are shown in the Scope section, because they are the same for all lots.

Framework

Open framework scheme end date (estimated)

23 November 2033

Maximum number of suppliers

Unlimited

Maximum percentage fee charged to suppliers

0%

Framework operation description

Both Direct Award (rank/unranked) and invitation to further competition call off procedures

Award method when using the framework

Either with or without competition

Contracting authorities that may use the framework

Establishing party only

Participation

Particular suitability

Lot FRA082. Qualitative Research and Insight Generation

Lot 2. Quantitative Research and Advanced Analysis

Lot 3. Economic, Financial and Systems Modelling

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Enquiry deadline

10 October 2025, 12:00am

Tender submission deadline

22 October 2025, 12:00pm

Submission address and any special instructions

<https://delta-esourcing.com> ACCESS CODE X2MS292VXF

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

10 November 2025

Award criteria**Lot FRA082. Qualitative Research and Insight Generation**

| Name | Type | Weighting |
|--|---------|-----------|
| Composite Day Rate | Price | 25% |
| Lot Specific Requirement | Quality | 25% |
| Project Team | Quality | 15% |
| Approach | Quality | 15% |
| Understanding of the requirement and framework | Quality | 10% |
| Social Value | Quality | 10% |

Lot 2. Quantitative Research and Advanced Analysis

| Name | Type | Weighting |
|-----------------------|---------|-----------|
| Price | Price | 25% |
| Lot Specific Criteria | Quality | 25% |

| Name | Type | Weighting |
|--|-------------|------------------|
| Project Team | Quality | 15% |
| Approach | Quality | 15% |
| Understanding of Requirement/Framework | Quality | 10% |
| Social Value | Quality | 10% |

Lot 3. Economic, Financial and Systems Modelling

| Name | Type | Weighting |
|-----------------------|-------------|------------------|
| Price | Price | 25% |
| Lot Specific Criteria | Quality | 25% |
| Project Team | Quality | 15% |
| Approach | Quality | 15% |
| Understanding | Quality | 10% |
| Social Value | Quality | 10% |

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Contracting authority

WRAP (Waste and Resources Action Programme)

- Public Procurement Organisation Number: PCTJ-5948-ZJZV

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Banbury

OX16 5BH

United Kingdom

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Region: UKJ14 - Oxfordshire

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)