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Planning

Provision of Health Benefit

Mid and West Wales Fire and Rescue Authority

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-059363

Procurement identifier (OCID): ocids-h6vhtk-05a155 ([view related notices](#))

Published 24 September 2025, 3:35pm

Scope

Reference

PA23GPAGST3

Description

Mid and West Wales Fire and Rescue Authority are publishing this Preliminary Market Engagement Notice to notify suppliers of our intentions to advertise a tender for an Employee Health Benefit for the Authority, this will be a Private Healthcare Subscription Contract commencing early in 2026.

This is a new provision, and employees subscriptions will initially be fully funded by the Authority. Should employees wish to add dependents to any potential scheme the employee will be responsible for additional costs.

The broad aims of provision of the additional health benefit are to:

- give staff an easy and quick access to primary health care, diagnostics and treatment.

- provide additional level of mental health support and reassurance for all staff.
- reduce sickness absence costs, increase focus and productivity of employees.
- improve staff retention, attract and retain talents.
- improve the culture and make staff feel valued and supported in the workplace.
- give staff further access to free webinars and/or wellbeing-related toolkits.
- provide quality assured information and advice about health and wellbeing.
- make a positive impact on employee's stress levels, wellbeing and overall standard of living by giving staff an access to employee rewards and benefits.
- maximise the health, well-being and efficiency of its members.
- increase employee engagement and satisfaction.

While the successful provider may offer cash plans as an optional enhancement for employees to supplement, the core contract will not be based on a cash plan model.

The additional healthcare benefit has received approved funding for an initial 2 year period, and therefore the initial duration will be for 2 years, with the potential to extend for a further 6 years at 24 month intervals.

Further details of the procurement will be provided during the engagement event and within the tender documentation.

Total value (estimated)

- £1,500,000 excluding VAT
- £1,800,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 2 March 2026 to 1 March 2028
- Possible extension to 1 March 2034
- 8 years

Main procurement category

Services

CPV classifications

- 66512200 - Health insurance services
- 66512210 - Voluntary health insurance services
- 85100000 - Health services

Contract locations

- UKL - Wales

Engagement

Engagement deadline

16 October 2025

Engagement process description

To inform open FTS tender, suppliers are invited to an online information event on 22nd of

October 2025, 2PM-3PM, via Microsoft Teams, where representatives of Mid and West Wales Fire and Rescue Authority will outline the procurement requirements and the tender submission process, as well as fielding questions from prospective bidders.

Please register your interest to bid for this opportunity via the sell2wales notice and register your place at the engagement event by contacting Liann Phillips - procurement@mawwfire.gov.uk by 5pm 16th of October 2025.

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Publication date of tender notice (estimated)

27 October 2025

Contracting authority

Mid and West Wales Fire and Rescue Authority

- Public Procurement Organisation Number: PGBC-9888-YDYX

Fire Service Headquarters

Carmarthen

SA31 1SP

United Kingdom

Contact name: Liann Phillips

Telephone: +441267226892

Email: Procurement@mawwfire.gov.uk

Website: <http://www.mawwfire.gov.uk>

Region: UKL14 - South West Wales

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Wales