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Award

Help to Grow Management: Evaluation Phase 2

Department for Business & Trade

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-059218

Procurement identifier (OCID): ocds-h6vhtk-05a0c4

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Scope

Reference

PR_4804

Description

An evaluation of Phase 2 of the Help to Grow Management (HtGM) Scheme to understand the programme's outcomes for SMEs.

Contract 1. Help to Grow Management: Evaluation Phase 2

Supplier

- Ipsos (market research) Limited

Contract value

- £1,400,000 excluding VAT
- £1,680,000 including VAT

Above the relevant threshold

Award decision date

24 September 2025

Standstill period

- End: 3 October 2025
- 8 working days

Earliest date the contract will be signed

8 October 2025

Contract dates (estimated)

- 9 October 2025 to 9 October 2026
- Possible extension to 9 October 2029

- 4 years, 1 day

Description of possible extension:

3 x 1 year extensions are available

Main procurement category

Services

CPV classifications

- 73110000 - Research services

Contract locations

- UK - United Kingdom

Procedure

Procedure type

Direct award

Supplier

Ipsos (market research) Limited

- Companies House: 00948470

3 Thomas More Square

London

E1W 1YW

United Kingdom

Email: tenders@ipsos.com

Website: <https://www.ipsos.com/>

Region: UKI42 - Tower Hamlets

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Associated people/organisations:

Institute for Employment Studies - City Gate 185 Dyke Road Brighton BN3 1TL

Contract 1. Help to Grow Management: Evaluation Phase 2

Contracting authority

Department for Business & Trade

- Public Procurement Organisation Number: PZZJ-6312-QTTD

Old Admiralty Building

London

SW1A 2DY

United Kingdom

Email: Commercialresearchandconsultancy@businessandtrade.gov.uk

Region: UKI32 - Westminster

Organisation type: Public authority - central government