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Award

# **Help to Grow Management: Evaluation Phase 2**

Department for Business & Trade

UK5: Transparency notice - Procurement Act 2023 - view information about notice types

Notice identifier: 2025/S 000-059136

Procurement identifier (OCID): ocds-h6vhtk-05a0c4 (view related notices)

Published 24 September 2025, 10:42am

## Scope

#### Reference

PR\_4804

#### **Description**

An evaluation of Phase 2 of the Help to Grow Management (HtGM) Scheme to understand the programme's outcomes for SMEs.

**Contract 1. Help to Grow Management: Evaluation Phase 2** 

## **Supplier**

• Ipsos (market research) Ltd

#### **Contract value**

- £1,400,000 excluding VAT
- £1,680,000 including VAT

Above the relevant threshold

#### Earliest date the contract will be signed

7 October 2025

#### **Contract dates (estimated)**

- 8 October 2025 to 7 October 2026
- Possible extension to 7 October 2029
- 4 years

Description of possible extension:

Contract is for 1 year, with upto three 1 year extensions.

### Main procurement category

Services

#### **CPV** classifications

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#### **Contract locations**

• UK - United Kingdom

## Other information

# Conflicts assessment prepared/revised

Yes

## **Procedure**

## **Procedure type**

Direct award

## **Direct award justification**

Single supplier - intellectual property or exclusive rights

Ipsos have exclusive rights to data.

# **Supplier**

#### Ipsos (market research) Ltd

• Companies House: 00948470

3 Thomas More Square

London

E1W 1YW

**United Kingdom** 

Email: tenders@ipsos.com

Website: <a href="https://www.ipsos.com/">https://www.ipsos.com/</a>

Region: UKI42 - Tower Hamlets

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. Help to Grow Management: Evaluation Phase 2

## **Contracting authority**

### **Department for Business & Trade**

• Public Procurement Organisation Number: PZZJ-6312-QTTD

Old Admiralty Building

London

#### SW1A 2DY

United Kingdom

Contact name: Professional Services Team

Email: <u>DataAndSystems@businessandtrade.gov.uk</u>

Region: UKI32 - Westminster

Organisation type: Public authority - central government