

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/059101-2025>

Contract

Segmentation and Income Datasets

Tameside Metropolitan Borough Council

F03: Contract award notice

Notice identifier: 2025/S 000-059101

Procurement identifier (OCID): ocds-h6vhtk-05a0a9

Published 24 September 2025, 9:57am

Section I: Contracting authority

I.1) Name and addresses

Tameside Metropolitan Borough Council

Tameside One

Ashton under Lyne

OL60GS

Contact

Andrew Bottomley

Email

andrew.bottomley@star-procurement.gov.uk

Country

United Kingdom

Region code

UKD35 - Greater Manchester South East

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.tameside.gov.uk/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

Other activity

Cloud Based Software

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Segmentation and Income Datasets

Reference number

UID14976

II.1.2) Main CPV code

- 72200000 - Software programming and consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

Acorn & Wellbeing Acorn geodemographic data plus InSite Everywhere cloud-based Profiling software.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £71,565

II.2) Description

II.2.2) Additional CPV code(s)

- 72260000 - Software-related services

II.2.3) Place of performance

NUTS codes

- UKD3 - Greater Manchester

II.2.4) Description of the procurement

Acorn & Wellbeing Acorn geodemographic data plus InSite Everywhere cloud-based Profiling software.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

Contact includes the option to extend by the buyer for a period of 12 months to 25th September 2029

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

RM1557.14 G-Cloud 14 used as route to market

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

Contract No

UID14976

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

23 September 2025

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

CACI Limited

Kensington Village, Avonmore Road, West Kensington

London

W14 8TS

Country

United Kingdom

NUTS code

- UKD3 - Greater Manchester

Companies House

01649776

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £71,565

Total value of the contract/lot: £71,565

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

STAR Procurement

4th Floor, Waterside House, Waterside Plaza, Sale

Trafford

M33 7ZF

Country

United Kingdom