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Award

Qualtrics

The University Of Kent

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-059057

Procurement identifier (OCID): ocds-h6vhtk-05a08f ([view related notices](#))

Published 24 September 2025, 8:28am

Scope

Description

Qualtrics is a software tool used to design and analyse surveys online. It is used by academics, students and PSD staff to carry out research that requires complex analytics and it is currently widely use in several Divisions.

£87,378 inc VAT

Contract 1

Supplier

- Qualtrics

Contract value

- £87,378 including VAT

Below the relevant threshold

Earliest date the contract will be signed

24 September 2025

Contract dates (estimated)

- 1 October 2025 to 30 September 2026
- 1 year

Main procurement category

Services

CPV classifications

- 72260000 - Software-related services

Contract locations

- UKJ4 - Kent
-

Procedure

Procedure type

Below threshold - without competition

Supplier

Qualtrics

333 W River Park Dr.

Provo,

UT 84604

United States

Email: ciaranb@qualtrics.com

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

The University Of Kent

- UK Register of Learning Providers (UKPRN number): 10007150
- Public Procurement Organisation Number: PDYN-9654-JPQJ

The Registry,

Canterbury

CT2 7NZ

United Kingdom

Email: procurement@kent.ac.uk

Website: <http://www.kent.ac.uk/>

Region: UKJ44 - East Kent

Organisation type: Public authority - sub-central government