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Contract

China and Northeast Asia Mission (CNEA Mission 2025)

British Tourist Authority t/a VisitBritain/VisitEngland

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-059008

Procurement identifier (OCID): ocds-h6vhtk-05a071

Published 23 September 2025, 4:11pm

Scope

Reference

BTA2157

Description

Qualified event management company to lead the planning and execution of the China and Northeast Asia Mission 2025.

Contract 1. China and Northeast Asia Mission (CNEA Mission

2025)

Supplier

- [Travel Link Marketing](#)

Contract value

- £180,000 excluding VAT
- £180,000 including VAT

Below the relevant threshold

Date signed

10 July 2025

Contract dates

- 11 July 2025 to 1 December 2025
- 4 months, 22 days

Main procurement category

Services

CPV classifications

- 79952100 - Cultural event organisation services

Contract locations

- CN - China

Procedure

Procedure type

Below threshold - without competition

Special regime

Light touch

Supplier

Travel Link Marketing

26 F Block A, Air China Century Center NO.59 South Renmin Road, Wuhou District,
Chengdu P.R China

Chengdu

610016

Switzerland

Email: zhangtingting@tlmchina.com

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. China and Northeast Asia Mission (CNEA Mission 2025)

Contracting authority

British Tourist Authority t/a VisitBritain/VisitEngland

- Public Procurement Organisation Number: PNTZ-2463-JRXX

Victoria Square House, Victoria Square

Birmingham

B2 4AJ

United Kingdom

Contact name: Procurement Team

Email: procurement@visitbritain.org

Website: <https://visitbritain.force.com/s/Welcome>

Region: UKG31 - Birmingham

Organisation type: Public authority - central government