

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/058964-2025>

Contract

## **Domestic Burning Behaviour Change Campaign**

West Northamptonshire Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-058964

Procurement identifier (OCID): ocds-h6vhtk-05a057

Published 23 September 2025, 3:23pm

### **Scope**

### **Reference**

18140004726

### **Description**

West Northamptonshire Council (WNC) is undertaking a DEFRA-funded Domestic Burning Project until Summer 2026. The Project aims to improve understanding of domestic burning habits across West Northamptonshire, undertake air quality monitoring and modelling as well as explore any associated health and economic impacts.

To support this, and, using the research data, WNC have awarded a contract to a specialist creative agency to deliver an awareness and behaviour change campaign and provide a proposal and quote.

The campaign will engage with residents across West Northamptonshire to educate and explain how and why they can make a difference to domestic burning emissions, and how they can mitigate any impacts on health.

## **Contract 1**

### **Supplier**

- Gavin Willis Creative Marketing Ltd

### **Contract value**

- £30,000 excluding VAT
- £36,000 including VAT

Below the relevant threshold

### **Date signed**

10 September 2025

### **Contract dates**

- 15 September 2025 to 28 February 2026
- 5 months, 16 days

### **Main procurement category**

Services

## **CPV classifications**

- 79341400 - Advertising campaign services
- 79342200 - Promotional services

## **Contract locations**

- UKF24 - West Northamptonshire

---

## **Procedure**

### **Procedure type**

Below threshold - limited competition

---

## **Supplier**

### **Gavin Willis Creative Marketing Ltd**

- Companies House: 06119883

79 Sheep Street

Northampton

NN1 2NE

United Kingdom

Email: [northampton@gwcm.co.uk](mailto:northampton@gwcm.co.uk)

Website: <https://www.gavinwillis.co.uk/>

Region: UKF24 - West Northamptonshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

---

## Contracting authority

### West Northamptonshire Council

- Public Procurement Organisation Number: PGDV-8944-CMBP

Angel Street

Northampton

NN1 1ED

United Kingdom

Email: [joanna.oakes@westnorthants.gov.uk](mailto:joanna.oakes@westnorthants.gov.uk)

Website: <https://www.westnorthants.gov.uk/working-us/doing-business-council>

Region: UKF24 - West Northamptonshire

Organisation type: Public authority - sub-central government

