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Award

Tender for the Provision of an Integrated Marketing Campaign for Lisburn and Castlereagh City Council

Lisburn & Castlereagh City Council

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-058908

Procurement identifier (OCID): ocds-h6vhtk-056601 ([view related notices](#))

Published 23 September 2025, 1:59pm

Scope

Reference

T25/26-023

Description

Lisburn and Castlereagh City Council (LCCC) are seeking to appoint a suitably qualified advertising and marketing agency to deliver a creative Integrated Marketing Campaign (IMC) for Lisburn and Castlereagh City Council, for a maximum of 3 years (October 2025 - September 2028). This will initially be for a period of 12 months, with the option to extend for a further 2 years (1+1+1) subject to satisfactory performance.

Contract 1. Tender for the Provision of an Integrated Marketing Campaign for Lisburn and Castlereagh City Council

Supplier

- ANDERSON SPRATT GROUP LIMITED

Contract value

- £1,020,000 including VAT

Above the relevant threshold

Award decision date

23 September 2025

Date assessment summaries were sent to tenderers

23 September 2025

Standstill period

- End: 2 October 2025
- 8 working days

Earliest date the contract will be signed

3 October 2025

Contract dates (estimated)

- 3 October 2025 to 2 October 2026
- Possible extension to 2 October 2028
- 3 years

Description of possible extension:

Award will initially be for a period of 12 months with the option to extend for a further 2 years (1+1+1) (October 2025 - September 2028) subject to satisfactory performance.

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Contract locations

- UKN - Northern Ireland

Information about tenders

- 4 tenders received
- 4 tenders assessed in the final stage:
 - 4 submitted by small and medium-sized enterprises (SME)

- 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 3 suppliers unsuccessful (details included for contracts over £5 million)

Procedure

Procedure type

Open procedure

Supplier

ANDERSON SPRATT GROUP LIMITED

- Companies House: NI026707
- Public Procurement Organisation Number: PDZV-2668-CBJR

Anderson House, 409 Hollywood Road

Belfast

BT4 2GU

United Kingdom

Email: hello@asgcomms.com

Website: <http://www.asgcomms.com>

Region: UKN06 - Belfast

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Tender for the Provision of an Integrated Marketing Campaign for Lisburn and Castlereagh City Council

Contracting authority

Lisburn & Castlereagh City Council

- Public Procurement Organisation Number: PHHT-5875-NTNM

Lagan Valley Island

Lisburn

BT27 4RL

United Kingdom

Email: procurementstaff@lisburncastlereagh.gov.uk

Region: UKN0E - Lisburn and Castlereagh

Organisation type: Public authority - sub-central government

Devolved regulations that apply: Northern Ireland

