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Contract

Consultancy support for the development and delivery of the WMCA priority place creative cluster business case

West Midlands Combined Authority

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-058811

Procurement identifier (OCID): ocds-h6vhtk-059fee

Published 23 September 2025, 11:13am

Scope

Reference

RFQ-CREATE-ESG-2025-0001

Description

West Midlands Combined Authority (WMCA) are looking to appoint a supplier to develop and deliver a full business case for Creative Places Growth Fund. This business case must align with the national strategy identified in the UK Government's Creative Industries Sector Plan (2025) and West Midlands regional policy.

Contract 1

Supplier

- Metro Dynamics Limited

Contract value

- £58,000 excluding VAT
- £69,600 including VAT

Below the relevant threshold

Date signed

22 September 2025

Contract dates

- 22 September 2025 to 31 January 2026
- 4 months, 9 days

Main procurement category

Services

CPV classifications

- 73220000 - Development consultancy services

Contract locations

- UKG - West Midlands (England)

Procedure

Procedure type

Below threshold - limited competition

Supplier

Metro Dynamics Limited

- Companies House: 09422707

3 Waterhouse Square

London

EC1N 2SQ

United Kingdom

Email: alessandra.coda@metroynamics.co.uk

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

West Midlands Combined Authority

- Public Procurement Organisation Number: PGMD-1353-PZVX

16 Summer Lane

Birmingham

B19 3SD

United Kingdom

Email: procurement.team@wmca.org.uk

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government