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Tender

25-44 Web Content Management System & Website Design

University of Wolverhampton

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-058810

Procurement identifier (OCID): ocds-h6vhtk-059fed ([view related notices](#))

Published 23 September 2025, 11:11am

Scope

Reference

25-44

Description

The University is seeking to appoint one or more specialist delivery partners to support the procurement, implementation, and optimisation of a new institutional website and Content Management System (CMS). Contracts may be awarded to a single integrated provider covering both lots or to separate suppliers for each lot, depending on the quality and suitability of proposals received.

Total value (estimated)

- £840,000 excluding VAT

- £1,000,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 2 January 2026 to 1 January 2029
- Possible extension to 23 January 2031
- 5 years, 22 days

Description of possible extension:

Up to 24 months

Main procurement category

Services

CPV classifications

- 72413000 - World wide web (www) site design services
- 72212783 - Content management software development services

Contract locations

- UK - United Kingdom
-

Lot Lot 1. Web Content Management

Description

This lot covers the provision of a robust, flexible CMS tailored to the higher education sector, inclusive of secure and scalable hosting. The CMS must adopt a headless, API first architecture; support granular content governance and approval workflows integrate with Entra ID (formerly Azure AD); and provide functionality for personalisation and A/B testing. The CMS and hosting solution must demonstrate GDPR compliance, ensure high availability and performance monitoring, and be supported by comprehensive training, maintenance, and ongoing support arrangements.

Lot value (estimated)

- £420,000 excluding VAT
- £500,000 including VAT

Same for all lots

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

Lot 2. Website Design

Description

This lot covers the design and development of a modern, mobile-first institutional website that significantly enhances the University's digital presence. The solution must comply with WCAG 2.2 AA/AAA accessibility standards and provide modular and personalised content layouts, integrated analytics, and comprehensive site-wide search functionality. The website must be designed to work seamlessly with the CMS provided under Lot 1 and be supported by training, maintenance, and ongoing optimisation

Lot value (estimated)

- £420,000 excluding VAT
- £500,000 including VAT

Same for all lots

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

Submission

Enquiry deadline

20 October 2025, 12:00pm

Submission type

Tenders

Tender submission deadline

24 October 2025, 12:00pm

Submission address and any special instructions

<https://wlv.bravosolution.co.uk/>

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

1 December 2025

Recurring procurement

Publication date of next tender notice (estimated): 1 September 2030

Award criteria

Name	Type	Weighting
Quality/Technical	Quality	70%
Price	Price	30%

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Competitive flexible procedure

Competitive flexible procedure description

Qualification, technical assessment then presentation from top 3 suppliers (or above 75%)

Documents

Documents to be provided after the tender notice

All documents available at <https://wlv.bravosolution.co.uk/> - all correspondences must be via this portal

Contracting authority

University of Wolverhampton

- Public Procurement Organisation Number: PVYG-5141-TPJR

Camp Street

Wolverhampton

WV1 1AD

United Kingdom

Email: Procurement@wlv.ac.uk

Region: UKG39 - Wolverhampton

Organisation type: Public authority - sub-central government