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Tender

## 25-44 Web Content Management System & Website Design

University of Wolverhampton

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-058810

Procurement identifier (OCID): ocds-h6vhtk-059fed ([view related notices](#))

Published 23 September 2025, 11:11am

### Scope

### Reference

25-44

### Description

The University is seeking to appoint one or more specialist delivery partners to support the procurement, implementation, and optimisation of a new institutional website and Content Management System (CMS). Contracts may be awarded to a single integrated provider covering both lots or to separate suppliers for each lot, depending on the quality and suitability of proposals received.

### Total value (estimated)

- £840,000 excluding VAT

- £1,000,000 including VAT

Above the relevant threshold

### **Contract dates (estimated)**

- 2 January 2026 to 1 January 2029
- Possible extension to 23 January 2031
- 5 years, 22 days

Description of possible extension:

Up to 24 months

### **Main procurement category**

Services

### **CPV classifications**

- 72413000 - World wide web (www) site design services
- 72212783 - Content management software development services

### **Contract locations**

- UK - United Kingdom

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## **Lot 1. Web Content Management**

### **Description**

This lot covers the provision of a robust, flexible CMS tailored to the higher education sector, inclusive of secure and scalable hosting. The CMS must adopt a headless, API first architecture; support granular content governance and approval workflows integrate with Entra ID (formerly Azure AD); and provide functionality for personalisation and A/B testing. The CMS and hosting solution must demonstrate GDPR compliance, ensure high availability and performance monitoring, and be supported by comprehensive training, maintenance, and ongoing support arrangements.

### **Lot value (estimated)**

- £420,000 excluding VAT
- £500,000 including VAT

### **Same for all lots**

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

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## **Lot 2. Website Design**

### **Description**

This lot covers the design and development of a modern, mobile-first institutional website that significantly enhances the University's digital presence. The solution must comply with WCAG 2.2 AA/AAA accessibility standards and provide modular and personalised content layouts, integrated analytics, and comprehensive site-wide search functionality. The website must be designed to work seamlessly with the CMS provided under Lot 1 and be supported by training, maintenance, and ongoing optimisation

## **Lot value (estimated)**

- £420,000 excluding VAT
- £500,000 including VAT

## **Same for all lots**

CPV classifications, contract locations and contract dates are shown in the Scope section, because they are the same for all lots.

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## **Submission**

### **Enquiry deadline**

20 October 2025, 12:00pm

### **Submission type**

Tenders

### **Tender submission deadline**

24 October 2025, 12:00pm

### **Submission address and any special instructions**

<https://wlv.bravosolution.co.uk/>

## **Tenders may be submitted electronically**

Yes

## **Languages that may be used for submission**

English

## **Award decision date (estimated)**

1 December 2025

## **Recurring procurement**

Publication date of next tender notice (estimated): 1 September 2030

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## **Award criteria**

Name	Type	Weighting
Quality/Techincal	Quality	70%
Price	Price	30%

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## **Other information**

### **Conflicts assessment prepared/revised**

Yes

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## Procedure

### Procedure type

Competitive flexible procedure

### Competitive flexible procedure description

Qualification, technical assessment then presentation from top 3 suppliers (or above 75%)

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## Documents

### Documents to be provided after the tender notice

All documents available at <https://wlv.bravosolution.co.uk/> - all correspondences must be via this portal

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## Contracting authority

### University of Wolverhampton

- Public Procurement Organisation Number: PVYG-5141-TPJR

Camp Street

Wolverhampton

WV1 1AD

United Kingdom

Email: [Procurement@wlv.ac.uk](mailto:Procurement@wlv.ac.uk)

Region: UKG39 - Wolverhampton

Organisation type: Public authority - sub-central government