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Contract

BTA2158 - Destination Britain North America 2025 - Venue Booking

British Tourist Authority t/a VisitBritain/VisitEngland

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-058751

Procurement identifier (OCID): ocds-h6vhtk-059fcc

Published 23 September 2025, 9:28am

Scope

Reference

BTA2158

Description

Destination Britain North America offers UK international trade-ready businesses the unique opportunity to meet hand-picked buyers from these lucrative markets, and to attend expert-led seminars and workshops. At the previous event held in San Francisco in 2023, more than 2300 business meetings took place, generating new business, boosting tourism and inward investment to Britain. Destination Britain North America (DBNA) 2025 is scheduled to take place in Riviera Maya, Mexico, on the 10th to 14th September 2025 and this award is for the selected venue.

Contract 1. BTA2158 - Destination Britain North America 2025 - Venue Booking

Supplier

- [Paradisus Playa del Carmen, S.A de C.V.](#)

Contract value

- £169,072.63 excluding VAT
- £202,887.16 including VAT

Below the relevant threshold

Date signed

6 May 2025

Contract dates

- 31 May 2025 to 30 September 2025
- 4 months, 1 day

Main procurement category

Services

CPV classifications

- 79952100 - Cultural event organisation services

Contract locations

- MX - Mexico

Procedure

Procedure type

Below threshold - without competition

Special regime

Light touch

Supplier

Paradisus Playa del Carmen, S.A de C.V.

5ª Avenida, Esquina Calle 88 - Col. Luis Donaldo Colosio - Playa de Carmen, Solidaridad

Quintana Roo

77710

Mexico

Email: paradisus.playadelcarmen@melia.com

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

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Contracting authority

British Tourist Authority t/a VisitBritain/VisitEngland

- Public Procurement Organisation Number: PNTZ-2463-JRXX

Victoria Square House, Victoria Square

Birmingham

B2 4AJ

United Kingdom

Contact name: Procurement Team

Email: procurement@visitbritain.org

Website: <https://visitbritain.force.com/s/Welcome>

Region: UKG31 - Birmingham

Organisation type: Public authority - central government