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Contract

## Campaign Support

MONEY AND PENSIONS SERVICE

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-058298

Procurement identifier (OCID): ocds-h6vhtk-059e8c

Published 21 September 2025, 1:24pm

## Scope

## Reference

C1187

## Description

The supply of creative consultancy and assets for campaign

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## Contract 1

## **Supplier**

- MSQ Partners

## **Contract value**

- £91,666 excluding VAT
- £110,000 including VAT

Below the relevant threshold

## **Date signed**

14 August 2025

## **Contract dates**

- 14 August 2025 to 31 December 2025
- 4 months, 18 days

## **Main procurement category**

Services

## **CPV classifications**

- 79340000 - Advertising and marketing services
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## Procedure

### Procedure type

Below threshold - limited competition

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## Supplier

### MSQ Partners

34 Bow Street

London

WC2E 7AU

United Kingdom

Email: [commercial@maps.org.uk](mailto:commercial@maps.org.uk)

Region: UKI32 - Westminster

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

## **MONEY AND PENSIONS SERVICE**

- Companies House: 07172704
- Public Procurement Organisation Number: PYCD-3829-CVCG

Money & Pensions Service Borough Hall

Bedford

MK42 9AB

United Kingdom

Email: [commercial@maps.org.uk](mailto:commercial@maps.org.uk)

Region: UKH24 - Bedford

Organisation type: Public authority - central government