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Contract

AI Optimisation & Content Design

MONEY AND PENSIONS SERVICE

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-058297

Procurement identifier (OCID): ocds-h6vhtk-059e8b

Published 21 September 2025, 1:12pm

Scope

Reference

C1182

Description

Testing of MaPS content in the context of AI with a set of recommendations based on the outcome of that testing.

Contract 1

Supplier

- Quietroom Ltd

Contract value

- £45,000 excluding VAT
- £54,000 including VAT

Below the relevant threshold

Date signed

12 August 2025

Contract dates

- 26 August 2025 to 28 November 2025
- 3 months, 3 days

Main procurement category

Services

CPV classifications

- 72000000 - IT services: consulting, software development, Internet and support

Contract locations

- UKC - North East (England)

- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

Procedure

Procedure type

Below threshold - limited competition

Supplier

Quietroom Ltd

87a High Street

Hemel Hempstead

HP1 3AH

United Kingdom

Email: commercial@maps.org.uk

Region: UKH23 - Hertfordshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

MONEY AND PENSIONS SERVICE

- Companies House: 07172704
- Public Procurement Organisation Number: PYCD-3829-CVCG

Money & Pensions Service Borough Hall

Bedford

MK42 9AB

United Kingdom

Email: commercial@maps.org.uk

Region: UKH24 - Bedford

Organisation type: Public authority - central government