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Planning

## **Innovation in Obesity Pathways - Market Engagement Opportunity**

NHS SURREY HEARTLANDS INTEGRATED CARE BOARD

F01: Prior information notice

Prior information only

Notice identifier: 2025/S 000-058212

Procurement identifier (OCID): ocds-h6vhtk-059e57

Published 19 September 2025, 3:38pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

NHS SURREY HEARTLANDS INTEGRATED CARE BOARD

Dukes Court, Duke Street

Woking

GU215BH

#### **Contact**

Robert Kitt

#### **Email**

[robert.kitt1@nhs.net](mailto:robert.kitt1@nhs.net)

#### **Country**

United Kingdom

**Region code**

UKJ2 - Surrey, East and West Sussex

**NHS Organisation Data Service**

QXU

**Internet address(es)**

Main address

[www.surreyheartlands.org/](http://www.surreyheartlands.org/)

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Health

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## Section II: Object

### II.1) Scope of the procurement

#### II.1.1) Title

Innovation in Obesity Pathways - Market Engagement Opportunity

#### II.1.2) Main CPV code

- 85100000 - Health services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

NHS Surrey Heartlands and NHS Sussex ICBs are preparing to bid for grant funding under the Obesity Pathway Innovation Programme (OPIP): Strand 3-Combined Access and Management for Healthy Ageing and Tackling Obesity, a national innovation competition jointly funded by the Department for Science, Innovation and Technology (DSIT) and Eli Lilly and Company Limited, with up to £85 million available across the UK.

To inform our competition response, we are launching a joint market engagement exercise to explore innovative ideas, technologies, and service models that could inform our competition entries and shape future service opportunities in obesity prevention and management in our ICBs.

#### II.1.6) Information about lots

This contract is divided into lots: Yes

The contracting authority reserves the right to award contracts combining the following lots or groups of lots:

This contract could be divided into Lots (Surrey Heartlands ICB and Sussex ICB) although this has not been finalised yet.

### II.2) Description

#### II.2.1) Title

Lot No

1

**II.2.2) Additional CPV code(s)**

- 85000000 - Health and social work services

**II.2.3) Place of performance**

NUTS codes

- UKJ25 - West Surrey
- UKJ26 - East Surrey

**II.2.4) Description of the procurement**

NHS Surrey Heartlands and NHS Sussex ICBs are preparing to bid for grant funding under the Obesity Pathway Innovation Programme (OPIP): Strand 3-Combined Access and Management for Healthy Ageing and Tackling Obesity, a national innovation competition jointly funded by the Department for Science, Innovation and Technology (DSIT) and Eli Lilly and Company Limited, with up to £85 million available across the UK. A single ICB cannot be awarded any more than £8 million in total.

The OPIP Strand 3 competition seeks to fund innovative, community and primary care-based weight management pathways that are:

- Clinically appropriate and resource-efficient
- Capable of recruiting significant patient numbers
- Aligned with NICE guidelines and national standards
- Designed to be sustainable beyond the grant period

Successful projects must demonstrate readiness to deliver services by August 2026, with clear governance, data reporting, and transition plans for long-term commissioning. Consequently, if Surrey Heartlands and/or Sussex are granted funding we will very soon afterwards launch a joint, or independent procurement processes, for service delivery.

To inform our competition response, we are launching a joint market engagement exercise to explore innovative ideas, technologies, and service models that could inform our competition entries and shape future service opportunities in obesity prevention and management in our ICBs. Our competition submission areas of innovation focus are intended to be:

## 1. Pathways for 13-30 Year Olds

- Family-based lifestyle interventions
- Age-appropriate, multidisciplinary care models
- Improved access to obesity support and prevention services

## 2. Pathways for People with Serious Mental Illness (SMI)

- Integrated physical and mental health care
- Support for medication adherence and holistic management

### Why We're Engaging Now

This engagement is designed to:

- Inform our grant application by identifying innovative, scalable, and sustainable solution ideas that could be incorporated into our pathway competition submission and subsequent service specifications.
- Understand market readiness for delivering new models of care aligned with OPIP Strand 3 requirements.
- Ensure our grant application proposals reflect lived experience, address health inequalities, and integrate with existing NHS and local authority systems.

### Who Should Engage

We welcome input from:

- Health and care providers
- Technology and digital health companies
- Charities and community organisations
- Academic and research institutions
- Innovators with relevant expertise

We are particularly interested in:

- Digital platforms and remote care models
- Behavioural and peer-led support
- Community-based interventions
- Novel clinical pathways

To find out more information, including how to participate please visit:

Surrey Heartlands ICB Innovation in weight management: Obesity - ICS

## **II.2) Description**

### **II.2.1) Title**

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 85000000 - Health and social work services

### **II.2.3) Place of performance**

NUTS codes

- UKJ21 - Brighton and Hove
- UKJ22 - East Sussex CC
- UKJ27 - West Sussex (South West)
- UKJ28 - West Sussex (North East)

### **II.2.4) Description of the procurement**

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### **II.3) Estimated date of publication of contract notice**

1 April 2026

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No



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## **Section VI. Complementary information**

### **VI.3) Additional information**

This procurement falls under the Provider Selection Regime 2023.

This notice is a Provider Selection Regime (PSR) 2023 Prior Information Notice. The procurement of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 and Procurement Act 2023 do not apply to this contract.