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Planning

## Strategic Data Support and Data Delivery Services

HM Land Registry

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-058174

Procurement identifier (OCID): ocids-h6vhtk-05675e

Published 19 September 2025, 2:50pm

### Changes to notice

This notice has been edited. The [previous version](#) is still available.

On 28th July 2025 HM Land Registry ("HMLR") issued this preliminary market engagement (PME) brief via 'Find a Tender' to seek feedback from suppliers regarding a potential opportunity to source the following requirements:

1. a strategic partner focused on geospatial expertise to support HMLR's data transformation goals.
2. a data delivery partner to help develop specialist capabilities in Data Governance, Data Ethics, Advanced Analytics, Data Science/AI, and Data Engineering.

We have fully considered the feedback provided and have used this to further assess and refine our requirements and approach to competition.

HMLR is now conducting a further phase of preliminary market engagement on the following:

- HMLR's decision on the intended routes to market.
- HMLR's decision on the award of Prime Suppliers for each contract
- Draft Order Forms and additional Schedules
- Further questions for Suppliers to respond to

How to participate:

#### 1. Strategic Data Partner PME

Suppliers who are registered on the DPS RM6235 Space Enabled and Geospatial Services or suppliers interested in registering can access the updated PME brief via Atamis, HMLR's e-sourcing portal. Here :

1. Go to <https://atamis-3446.my.site.com/login> - sign up if you don't have an account
- 2: Go to 'Find Opportunities'
3. Search for 'Strategic Data Support Partner' (C2366)

#### 2. Data Delivery Partner PME

Suppliers who are on Framework RM6195 Big Data Analytics Lot 1 will be invited to participate in the next round of PME via Atamis.

## Scope

## Reference

HMLR700785

## Description

HMLR has an exciting and ambitious vision to transform our data into interoperable, machine interpretable, geospatially enabled information to better serve our customers with digital services, expertise and accessible property information to unlock a better, faster, and less stressful property market.

HMLR has improved the maturity of our data capabilities and we have a small team of data experts, but as we move forward with our transformational aims and as data usage grows, we need wider strategic guidance with particular focus on geospatial expertise, alongside the development of additional specialist capabilities-such as Data Governance, Data Ethics, Advanced Analytics, Data Science/AI and Data Engineering.

Transformation activity is currently underway in the following areas:

- Geospatial & Data Transformation
- Digital Delivery
- Local Land Charges
- Integrated Analytics Capability

These Change Programmes are delivering radical, permanent changes to the way we structure, store, extract and use data. How we transform and improve access to it will have profound enabling effects for internal, operational challenges; informed policymaking across Government; and unlocking wider economic growth and resilience. As we create more high-quality geospatial data, there will be greater benefits to overlap across the 4 programmes.

HMLR is now seeking two new contracts to support with specialist data expertise and knowledge that will accelerate our Transformational Activity. To enable HMLR to understand the viability of this approach, we are conducting a round of preliminary market engagement and wish to hear from suppliers with specialist data knowledge and capability as follows:

- (1) A Strategic partnership for achieving shared goals, improving decisions, and maximising business opportunities. This partner will work collaboratively with us to support test & learn, design & vision, focusing specifically on data and geospatial challenges. The strategic relationship will support HMLR in delivering our data-centric objectives
- (2) A Delivery partnership to undertake statements of work to develop specific elements of a) our end state data architecture; b) our transition state preparation under the direction of our strategic end state team.

To participate in the preliminary market engagement:

- 1: Go to <https://atamis-3446.my.site.com/login> - sign up if you don't have an account
- 2: Go to 'Find Opportunities'
3. Search for 'Strategic Data Support and Data Delivery Services' (C1431)'
4. Click 'Register Interest'

Once you have registered, please refer to the PTME brief and questionnaire for full information.

## **Commercial tool**

Establishes a framework

## **Total value (estimated)**

- £60,000,000 excluding VAT
- £72,000,000 including VAT

Above the relevant threshold

## **Contract dates (estimated)**

- 16 February 2026 to 15 February 2030
- Possible extension to 14 February 2031
- 4 years, 11 months, 27 days

## **Main procurement category**

Services

## **CPV classifications**

- 72300000 - Data services

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## **Engagement**

### **Engagement deadline**

15 August 2025

### **Engagement process description**

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3. Search for 'Strategic Data Support and Data Delivery Services' (C1431)'
4. Click 'Register Interest'

Please refer to the PTME brief and questionnaire for full information.

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## **Participation**

## Particular suitability

Small and medium-sized enterprises (SME)

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## Submission

### Publication date of tender notice (estimated)

6 October 2025

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## Contracting authority

### HM Land Registry

- Public Procurement Organisation Number: PDZV-7449-YCMT

Trafalgar House, 1 Bedford Park

Croydon

CR0 2AQ

United Kingdom

Contact name: Angela Clarke

Email: [commercialgovernance@landregistry.gov.uk](mailto:commercialgovernance@landregistry.gov.uk)

Website: <https://www.gov.uk/government/organisations/land-registry>

Region: UKI62 - Croydon

Organisation type: Public authority - central government