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Award

## **Communications & Marketing Programme**

MID CHESHIRE HOSPITALS NHS FOUNDATION TRUST

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-058155

Procurement identifier (OCID): ocids-h6vhtk-0555d2 ([view related notices](#))

Published 19 September 2025, 2:29pm

### **Scope**

### **Reference**

C372151

### **Description**

Communications & Marketing Programme for Healthier Futures - New Leighton Hospital in Crewe

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## **Contract 1. Communications & Marketing Programme**

## **Supplier**

- DARKHORSE DESIGN LIMITED

## **Contract value**

- £166,900 excluding VAT
- £200,280 including VAT

Above the relevant threshold

## **Award decision date**

19 September 2025

## **Date assessment summaries were sent to tenderers**

19 September 2025

## **Standstill period**

- End: 30 September 2025
- 8 working days

## **Earliest date the contract will be signed**

1 October 2025

## **Contract dates (estimated)**

- 1 October 2025 to 30 September 2027

- 2 years

## **Main procurement category**

Services

## **CPV classifications**

- 79340000 - Advertising and marketing services

## **Contract locations**

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

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## **Information about tenders**

- 10 tenders received
- 10 tenders assessed in the final stage:

- 10 submitted by small and medium-sized enterprises (SME)
- 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 9 suppliers unsuccessful (details included for contracts over £5 million)

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## Procedure

### Procedure type

Open procedure

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## Supplier

### **DARKHORSE DESIGN LIMITED**

- Companies House: 05500100
- Public Procurement Organisation Number: PMRV-4116-QRMH

C/O Dsg Chartered Accountants Castle Chambers

Liverpool

L2 9TL

United Kingdom

Email: [tim@darkhorsesdesign.co.uk](mailto:tim@darkhorsesdesign.co.uk)

Website: <http://www.darkhosedesign.co.uk>

Region: UKD72 - Liverpool

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Communications & Marketing Programme

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## **Contracting authority**

### **MID CHESHIRE HOSPITALS NHS FOUNDATION TRUST**

- NHS Organisation Data Service: RBT
- Public Procurement Organisation Number: PZZX-1928-RJQT

Leighton Hospital

Crewe

CW1 4TQ

United Kingdom

Contact name: Chris Jones

Telephone: +4488888888

Email: [chris.jones@mcht.nhs.uk](mailto:chris.jones@mcht.nhs.uk)

Region: UKD62 - Cheshire East

Organisation type: Public authority - central government