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Award

Blackpool Central: World Class Leisure Development Opportunity

BLACKPOOL COUNCIL

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-058149

Procurement identifier (OCID): ocds-h6vhtk-04fd9c ([view related notices](#))

Published 19 September 2025, 2:17pm

Scope

Reference

DN772738

Description

Blackpool Council is looking to appoint suitably qualified and highly experienced global consultants to promote a strategically important leisure development opportunity to investors, that exists right in the heart of the resort, adjacent to the iconic Blackpool Tower and incorporating land on its famous Golden Mile.

Redevelopment of the site is key to Blackpool's regeneration and central to our ambition of

developing a new, exciting and unique tourist destination with world-class facilities. The site

occupies a prime location in Blackpool with an element of the site occupying the famous Golden Mile, within the shadow of Blackpool Tower. It lies on the southern edge of the town

centre and enjoys direct connection with the M55 motorway via Central Corridor.

The appointed consultancy team will be required to lead on the marketing of the site and supporting the Council in identifying the most appropriate use for the site and securing appropriate high quality investor/developer interests.

Full details of the requirement are provided within the tender documentation.

Contract 1. Provision of Blackpool Central: World Class Leisure Development Opportunity

Supplier

- NEWMARK HDH LIMITED

Contract value

- £440,000 including VAT

Above the relevant threshold

Award decision date

17 September 2025

Date assessment summaries were sent to tenderers

19 September 2025

Standstill period

- End: 30 September 2025
- 8 working days

Earliest date the contract will be signed

1 October 2025

Contract dates (estimated)

- 7 October 2025 to 6 October 2026
- 1 year

Main procurement category

Services

Options

The right to additional purchases while the contract is valid.

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The Contracting Authority may also identify future requirements for additional services related to provision of marketing and development consultancy. Additional or extended services are considered within scope of this procurement exercise, without guarantee or obligation on either party and to be agreed between the Contracting Authority and Supplier.

CPV classifications

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

Contract locations

- UKD42 - Blackpool

Information about tenders

- 4 tenders received
- 4 tenders assessed in the final stage:
 - 2 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 3 suppliers unsuccessful (details included for contracts over £5 million)

Submission

Submission type

Tenders

Procedure

Procedure type

Competitive flexible procedure

Supplier

NEWMARK HDH LIMITED

- Companies House: 02778489
- Public Procurement Organisation Number: PRGJ-7939-LCZX

C/O Corporation Service Company (Uk) Limited

London

E14 5HU

United Kingdom

Email: andy.metherell@nmrk.com

Website: <https://www.nmrk.com/offices/london-retail>

Region: UKI42 - Tower Hamlets

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Provision of Blackpool Central: World Class Leisure Development Opportunity

Contracting authority

BLACKPOOL COUNCIL

- Public Procurement Organisation Number: PHHB-5249-RZVD

PO Box 11, Town Hall

Blackpool

FY1 1NB

United Kingdom

Email: FTSprocurementnotices@blackpool.gov.uk

Website: <https://www.blackpool.gov.uk>

Region: UKD42 - Blackpool

Organisation type: Public authority - sub-central government