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Award

## NLPU TV Broadcast

The National Lottery Community Fund

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-058087

Procurement identifier (OCID): ocds-h6vhtk-059b9e ([view related notices](#))

Published 19 September 2025, 12:19pm

## Scope

## Reference

C0105

## Description

Three-part TV series / Sky History broadcast funded by the National Lottery Promotions Unit (NLPU). The series will explore the fundamental and life-changing impact that National Lottery funding has on heritage projects all over the country and the wider impact that has on good causes.

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## **Contract 1**

### **Supplier**

- 1ST LOOK LTD

### **Contract value**

- £300,000 excluding VAT
- £360,000 including VAT

Above the relevant threshold

### **Award decision date**

1 September 2025

### **Standstill period**

- End: 30 September 2025
- 8 working days

### **Earliest date the contract will be signed**

1 October 2025

### **Contract dates (estimated)**

- 1 October 2025 to 31 January 2026
- 4 months

## **Main procurement category**

Services

## **CPV classifications**

- 64228100 - Television broadcast transmission services

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## **Procedure**

### **Procedure type**

Direct award

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## **Supplier**

### **1ST LOOK LTD**

- Companies House: 03212619
- Public Procurement Organisation Number: PJPN-1993-VTZD

Celixir House Stratford Business & Technology Park

Stratford-Upon-Avon

CV37 7GZ

United Kingdom

Email: [lucy.middelboe@firstlooktv.co.uk](mailto:lucy.middelboe@firstlooktv.co.uk)

Website: <http://firstlooktv.co.uk>

Region: UKG13 - Warwickshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

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## Contracting authority

### The National Lottery Community Fund

- Public Procurement Organisation Number: PNLV-9975-CQQW

Apex House, 3 Embassy Drive

Birmingham

B15 1TR

United Kingdom

Email: [procurement@tnlcommunityfund.org.uk](mailto:procurement@tnlcommunityfund.org.uk)

Region: UKG31 - Birmingham

Organisation type: Public authority - central government