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Planning

Dementia Support Service

Oxfordshire County Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-057872

Procurement identifier (OCID): ocds-h6vhtk-05142a ([view related notices](#))

Published 18 September 2025, 4:53pm

Scope

Reference

I-4175

Description

The vision of the service is to support people with memory concerns or a diagnosis of dementia as well as their unpaid carers to improve their quality of life and where possible to live well with their condition.

The aims are a specialist service which:

- Keeps people with dementia living well at home.
- Provides a memory support service, supporting and advising people with memory problems or MCI, including support for people waiting for their dementia clinic appointment/scan and/or outcome.
- Increases support for people with dementia and their carers to reduce admissions to

hospital and residential care.

- Provides a proactive and responsive service to people in crisis and at risk of deterioration.
- Creates a bridge between health and social care and community services to help people with dementia live well.
- Proactively manages the challenge of increasing numbers of people living with dementia at a time of considerable pressures on public funds.
- Prevents people living with dementia and their carers experiencing isolation and loneliness.
- Increases the confidence of carers in their caring role and improves the carer-cared-for relationship, through education and information.
- Reduces carer stress through tailored practical and emotional support.
- Raises awareness about how best to support people living with dementia for professionals working with an ageing population.
- Provides a flexible, local service which is adaptable to future changes including the development of neighbourhood models, new treatments and technology
- Supports the transition into a residential care setting, ensuring the person living with dementia receives the care they need but also providing the home with sufficient information that allows them to settle.

Tenderers are invited to tender for the provision of the Services described in the Invitation to Tender for a term of 5 years with an option for the Council to extend for up to 5 years, anticipated to commence on 1st January 2026.

Total value (estimated)

- £9,136,230 excluding VAT
- £10,963,476 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 January 2026 to 31 December 2031
- Possible extension to 31 December 2036
- 11 years

Main procurement category

Services

CPV classifications

- 85100000 - Health services

Contract locations

- UKJ14 - Oxfordshire

Engagement

Engagement deadline

2 June 2025

The engagement was carried out before this notice was published.

Engagement process description

Oxfordshire County Council sought views from potential providers with specialist

experience of providing dementia support services. They were asked to complete a questionnaire on how best to deliver dementia support services.

There were questions on approximate costs, demonstrating a return on investment, continuous improvement and innovation. We received responses from six providers.

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Publication date of tender notice (estimated)

19 September 2025

Procedure

Special regime

Light touch

Contracting authority

Oxfordshire County Council

- Public Procurement Organisation Number: PZNW-8281-MHNM

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Region: UKJ14 - Oxfordshire

Organisation type: Public authority - sub-central government