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Tender

Delivery Support for Mayoral Mission to India

WEST MIDLANDS GROWTH COMPANY LIMITED

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-057847

Procurement identifier (OCID): ocds-h6vhtk-059d86

Published 18 September 2025, 4:18pm

Scope

Reference

2025-WMGC-0613

Description

About West Midlands Growth Company:

The West Midlands Growth Company (WMGC) is the designated investment promotion agency and destination management organisation for the West Midlands Combined Authority (WMCA). It plays a pivotal role in attracting businesses, capital, visitors, and events to the region, thereby driving economic growth, productivity, and employment opportunities.

WMGC supports the delivery of the WMCA's economic strategies, including the West Midlands Growth Plan, which outlines a bold vision to increase living standards and inclusive economic growth across the region. WMGC leverages partnerships across public, private, and academic sectors to maximise impact for the economy, businesses, and communities.

The organisation is owned by the WMCA and its constituent members, with governance that includes private sector partners. For more information, visit wmgrowth.com.

The West Midlands Growth Company (WMGC), in collaboration with the Mayor of the West Midlands, is seeking to appoint an experienced delivery partner to support the planning and execution of a high-level regional delegation to India, taking place in February 2026.

The mission will be led by the Mayor of the West Midlands and include high-profile representatives from academia, major employers, and key organisations from across the region. It will cover several cities focusing on strengthening political, economic, cultural, and educational ties between the West Midlands and India.

Total value (estimated)

- £50,000 excluding VAT
- £60,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 20 October 2025 to 31 March 2026
- 5 months, 12 days

Main procurement category

Services

CPV classifications

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

- 79411000 - General management consultancy services
- 79411100 - Business development consultancy services

Contract locations

- UKG - West Midlands (England)
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Submission

Tender submission deadline

3 October 2025, 12:00pm

Submission address and any special instructions

<https://in-tendhost.co.uk/wmgrowth.aspx/Home>

Tenders may be submitted electronically

Yes

Award criteria

Award Criteria - Quality 70% / Price 30%

Procedure

Procedure type

Below threshold - open competition

Documents

Associated tender documents

<https://in-tendhost.co.uk/wmgrowth.aspx/Home>

Contracting authority

WEST MIDLANDS GROWTH COMPANY LIMITED

- Companies House: 01631329

11th Floor The Colmore Building

Birmingham

B4 6AT

United Kingdom

Email: procurement@wmgrowth.com

Region: UKG31 - Birmingham

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)