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Contract

Community Minor & Urgent Eyecare Services

Staffordshire and Stoke-on-Trent ICB

F03: Contract award notice

Notice identifier: 2025/S 000-057749

Procurement identifier (OCID): ocds-h6vhtk-059d3e

Published 18 September 2025, 2:32pm

Section I: Contracting authority

I.1) Name and addresses

Staffordshire and Stoke-on-Trent ICB

Stafford Education & Enterprise Park, Weston Road

Stafford

ST18 0BF

Contact

Gabriela Bussoli

Email

gabriela.bussoli@nhs.net

Country

United Kingdom

Region code

UKG23 - Stoke-on-Trent

NHS Organisation Data Service

QNC

Internet address(es)

Main address

<https://staffsstroke.icb.nhs.uk>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Community Minor & Urgent Eyecare Services

Reference number

CMT 1217

II.1.2) Main CPV code

- 85160000 - Optician services

II.1.3) Type of contract

Services

II.1.4) Short description

NHS Midlands & Lancashire Commissioning Support Unit (MLCSU) are acting on behalf of the Commissioner, NHS Staffordshire and Stoke-on-Trent Integrated Care Board (SSOT ICB). The ICB intends to follow the Direct Award C process in accordance with the Health Care Services (Provider Selection Regime) (PSR) 2023 for the Provision of Community Minor & Urgent Eyecare Services with CPV Code 85160000 - Optician Services

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,310,975

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKG23 - Stoke-on-Trent
- UKG24 - Staffordshire CC

II.2.4) Description of the procurement

Intention to Award Notice for Direct Award C Process for the Provision of Community Minor & Urgent Eyecare Services for Staffordshire and Stoke - on - Trent Integrated Care Board.

NHS Midlands & Lancashire Commissioning Support Unit (MLCSU) are acting on behalf of the Commissioner, NHS Staffordshire and Stoke-on-Trent Integrated Care Board (SSOT ICB). The ICB intends to follow the Direct Award C process in accordance with the Health Care Services (Provider Selection Regime) (PSR) 2023 for the Provision of Community Minor & Urgent Eyecare Services with CPV code 85160000 - Optician services.

The Direct Award C process involves awarding a contract to provider(s) without running a competitive process, because the relevant authority (SSOT ICB) confirms that the existing provider is satisfying the existing contract and is likely to satisfy the new contract, and the proposed contracting arrangements are not changing considerably from the existing contract.

The new contract will run from 1st October 2025 to 31st March 2027, and the estimated lifetime value of the new contract is £1,310,975.00 (this is an activity-based contract).

II.2.5) Award criteria

Quality criterion - Name: The existing provider is satisfying the original contract and will likely satisfy the proposed contract to a sufficient standard / Weighting: 100

Price - Weighting: 1310975.00

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Direct Award C under PSR

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section V. Award of contract

Contract No

CMT 1217

Title

Community Minor & Urgent Eyecare Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

11 September 2025

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Primary Eyecare Services Ltd

Waulk Mill (2.2) 51 Bengal Street

Manchester

M4 6LN

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

06722353

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £1,310,975

Section VI. Complementary information

VI.3) Additional information

This is a Provider Selection Regime (PSR) Intention to Award notice. The award of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023.

This procurement was approved by the ICB at their Finance and Performance Committee on 5th August 2025. The ICB have reviewed the performance of the provider against the key criteria and are satisfied that the provider meets the requirements of the current contract. The ICB is also satisfied that the provider will continue to meet the requirements of the new contract. No conflicts of interest were identified or declared.

For the avoidance of doubt, the provisions of the PCR 2015 and the Procurement Act 2023 do not apply to this award. The standstill period begins on the day after publication of this notice. Representations by providers must be made to the relevant authority by midnight of 1st October 2025. This contract has not yet formally been awarded; this notice serves as an Intention to Award under the Provider Selection Regime.

Representations should be made via email to: governance@staffsstoke.icb.nhs.uk

VI.4) Procedures for review

VI.4.1) Review body

Community Minor & Urgent Eyecare Services

Stafford

Country

United Kingdom