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Award

COV - Market Operator 2025

Coventry City Council

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-057692

Procurement identifier (OCID): ocds-h6vhtk-058610 ([view related notices](#))

Published 18 September 2025, 12:41pm

Scope

Description

The Council is seeking to appoint a single market operator to plan and deliver festive food, drink and retail stalls with a look and feel that is commensurate with a typical Christmas Market offering food, drink, and festive goods.

The successful operator will be responsible for the content, look and feel of its operation.

This is from the start of set up, to the end of de-rig on its completion; including provision of all infrastructure and services at their own cost.

Contract 1

Supplier

- RDC ATTRACTIONS LIMITED

Contract value

- £800,000 excluding VAT
- £960,000 including VAT

Below the relevant threshold

Award decision date

18 September 2025

Date assessment summaries were sent to tenderers

18 September 2025

Earliest date the contract will be signed

1 October 2025

Contract dates (estimated)

- 1 October 2025 to 30 May 2027
- Possible extension to 30 May 2029
- 3 years, 7 months, 30 days

Description of possible extension:

2 x 12-month extensions.

Main procurement category

Services

CPV classifications

- 79952000 - Event services

Contract locations

- UKG33 - Coventry

Information about tenders

- 2 tenders received
- 1 tender assessed in the final stage:
 - 1 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 0 suppliers unsuccessful (details included for contracts over £5 million)

Procedure

Procedure type

Open procedure

Special regime

Concession

Supplier

RDC ATTRACTIONS LIMITED

- Companies House: 11426401
- Public Procurement Organisation Number: PLLB-5381-LVDT

1 Fairacre Coventry Road

Lutterworth

LE17 4FA

United Kingdom

Email: info@rdcattractions.co.uk

Website: <http://www.rdcattractions.co.uk>

Region: UKF22 - Leicestershire CC and Rutland

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Coventry City Council

- Public Procurement Organisation Number: PMJC-6861-XJPP

Council House, Earl Street

Coventry

CV1 5RR

United Kingdom

Email: ProcurementContracts@coventry.gov.uk

Region: UKG33 - Coventry

Organisation type: Public authority - sub-central government