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Planning

## **West Midlands Smoking Cessation Portal Project**

West Midlands Combined Authority

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-057675

Procurement identifier (OCID): ocds-h6vhtk-059cc7

Published 18 September 2025, 12:15pm

### **Changes to notice**

This notice has been edited. The [previous version](#) is still available.

### **Scope**

### **Description**

West Midlands Combined Authority, working with the West Midlands Regional Local Authorities, are currently developing a specification based upon the region's requirement for a web-based portal to direct residents of the West Midlands to smoking cessation services.

### **Total value (estimated)**

- £75,000 excluding VAT
- £90,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 1 January 2026 to 30 June 2027
- Possible extension to 30 June 2030
- 4 years, 6 months

### **Main procurement category**

Services

### **CPV classifications**

- 72413000 - World wide web (www) site design services

### **Contract locations**

- UKG - West Midlands (England)

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## **Engagement**

## **Engagement deadline**

9 October 2025

## **Engagement process description**

Request for Information, fleshing out known unknowns in our draft specification. The deadline for submissions on this RFI is 09/10/2025. Link to the project, containing all documentation: <https://wmca.bravosolution.co.uk/go/6142480001995C8818E4>

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## **Participation**

### **Particular suitability**

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

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## **Submission**

### **Publication date of tender notice (estimated)**

1 November 2025

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## **Procedure**

## Special regime

Light touch

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## Contracting authority

### West Midlands Combined Authority

- Public Procurement Organisation Number: PGMD-1353-PZVX

16 Summer Lane

Birmingham

B19 3SD

United Kingdom

Email: [procurement.team@wmca.org.uk](mailto:procurement.team@wmca.org.uk)

Website: <http://www.WMCA.org.uk>

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government