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Contract

## **Bus User Profile Surveys for WMCA/TFWM**

West Midlands Combined Authority

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-057647

Procurement identifier (OCID): ocds-h6vhtk-059cfc

Published 18 September 2025, 11:44am

### **Scope**

### **Reference**

9123371

### **Description**

Transport for West Midlands (TfWM) part of the West Midlands

Combined Authority (WMCA) have conducted comprehensive Bus User Profile Surveys. WMCA/TfWM now wish to repeat a similar study in 2025.

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## **Contract 1**

### **Supplier**

- JTL RESEARCH CONSULTING LTD

### **Contract value**

- £34,440 excluding VAT
- £41,328 including VAT

Below the relevant threshold

### **Date signed**

15 September 2025

### **Contract dates**

- 15 September 2025 to 8 December 2025
- 2 months, 24 days

### **Main procurement category**

Services

### **CPV classifications**

- 79310000 - Market research services

## Contract locations

- UKG - West Midlands (England)
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## Procedure

### Procedure type

Below threshold - limited competition

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## Supplier

### JTL RESEARCH CONSULTING LTD

11 Foldyard Close

Sutton Coldfield

B76 1QZ

United Kingdom

Email: [TANYAPARKIN@JTLTRAINING.COM](mailto:TANYAPARKIN@JTLTRAINING.COM)

Region: UKG31 - Birmingham

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

### West Midlands Combined Authority

- Public Procurement Organisation Number: PGMD-1353-PZVX

16 Summer Lane

Birmingham

B19 3SD

United Kingdom

Email: [procurement.team@wmca.org.uk](mailto:procurement.team@wmca.org.uk)

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government