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Contract

Visit Tees Valley Messaging Developement

Tees Valley Combined Authority

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Notice identifier: 2025/S 000-057635

Procurement identifier (OCID): ocds-h6vhtk-054670 ([view related notices](#))

Published 18 September 2025, 11:31am

Scope

Reference

TVCA-PROC-0559

Description

Tees Valley Combined Authority ('Contracting Authority') have awarded to Better Brand Agency for the development of consumer brand for Visit Tees Valley.

Contract 1

Supplier

- Better Brand Agency

Contract value

- £40,000 excluding VAT
- £48,000 including VAT

Below the relevant threshold

Date signed

17 September 2025

Contract dates

- 26 September 2025 to 25 September 2026
- 1 year

Main procurement category

Services

CPV classifications

- 73000000 - Research and development services and related consultancy services

Contract locations

- UKC - North East (England)

Procedure

Procedure type

Below threshold - open competition

Supplier

Better Brand Agency

- Companies House: 06684268

Better Studio Plenary House

Middlesbrough

TS5 5HB

United Kingdom

Email: mark@better.agency

Region: UKC12 - South Teesside

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Tees Valley Combined Authority

- Public Procurement Organisation Number: PDNG-8971-ZVCR

Teesside Airport Business Suite, Teesside International Airport

Darlington

DL2 1NJ

United Kingdom

Email: procurement@teesvalley-ca.gov.uk

Region: UKC13 - Darlington

Organisation type: Public authority - sub-central government