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Contract

## **Use of Novel Data Sources for Demographic Analysis of Transport Behaviours**

Department for Transport

F03: Contract award notice

Notice identifier: 2025/S 000-057625

Procurement identifier (OCID): ocds-h6vhtk-044466

Published 18 September 2025, 11:16am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Department for Transport

Great Minster House

London

SW1P 4DR

#### **Contact**

Sam Hatton

#### **Email**

[Sam.Hatton@dft.gov.uk](mailto:Sam.Hatton@dft.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKI - London

**Internet address(es)**

Main address

[www.dft.gov.uk](http://www.dft.gov.uk)

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

Other activity

Transport

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Use of Novel Data Sources for Demographic Analysis of Transport Behaviours

Reference number

TANL3032

**II.1.2) Main CPV code**

- 72000000 - IT services: consulting, software development, Internet and support

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

This Extension is being undertaken in accordance with Regulation 72 (1) (b) of the Public Contracts Regulations 2015.

**II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £416,483.56

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKI - London

#### **II.2.4) Description of the procurement**

This Contract is for a Supplier to deliver a proof of concept for using novel data sources (including mobile data, GPS, surveys or a combination of data sources) to produce an analysis of transport behaviours of different groups of transport users identified through cluster analysis, and how those change geographically.

The aim of this work is to create a data driven approach for the department to better predict and measure the impact of policies or events across different demographics, user needs and areas of the country. Should the proof of concept add value to existing data sources and processes, the department may look to scale and operationalise such a solution, instigate its use in policy making as well as providing an open data set for research.

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-017101](#)

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## **Section V. Award of contract**

### **Contract No**

TANL3032

### **Title**

Use of Novel Data Sources for Demographic Analysis of Transport Behaviours

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 September 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

SYSTRA Limited

Riverview House 21-23 City Quay

Dublin

Country

Ireland

NUTS code

- IE061 - Dublin

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £416,483.56

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## **Section VI. Complementary information**

### **VI.3) Additional information**

This is an Award Notice for the Extension of DfT Contract 'Use of novel data sources for Demographic Analysis of Transport Behaviours'.

The Contract is for a Supplier to deliver a proof of concept for using novel data sources (including mobile data, GPS, surveys or a combination of data sources) to produce an analysis of transport behaviours of different groups of transport users identified through cluster analysis, and how those change geographically.

This Extension is being undertaken in accordance with Regulation 72 (1) (b) of the Public Contracts Regulations 2015.

The Contract is being extended for a further four months to allow the Department sufficient time to complete its reporting and quality assurance processes and to ensure alignment with the DfT Integrated National Transport Strategy and Data Action Plan.

There is no change to the scope of the requirement, and therefore, the value of this extension is £0.

Changing suppliers is not possible for economic and technical reasons, such as interoperability and interchangeability.

The total Contract value remains at £416,453.55 with a revised end date of 31 December 2025

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Department for Transport

Great Minster House

London

SW1P 4DR

Country

United Kingdom

