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Planning

Park Safety Enhancement Programme: Improved Signage for Safer Spaces

London Borough of Barking and Dagenham

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-057605

Procurement identifier (OCID): ocds-h6vhtk-05989a

Published 18 September 2025, 10:55am

Changes to notice

This notice has been edited. The [previous version](#) is still available.

Scope

Description

The London Borough of Barking and Dagenham (LBBD) is procuring a Contract for the Design, Manufacture, and Installation of Signage for Urban Parks across the borough. This project supports the Council's commitment to enhancing public spaces and improving

wayfinding, interpretation, and branding across 24 urban parks.

This five-year programme will deliver high-quality, vandal-resistant signage that reflects the borough's identity and engages local communities. The successful contractor(s) will be responsible for both graphic design panels and metal signage, with the opportunity to secure one or both contracts.

The scope includes:

- Map Panels (full-colour, graphic design)
- Heritage and Biodiversity Lecterns
- Site Badging and Entrance Signs
- Waymarking and Public Warning Signs

The signage must be:

- Durable and vandal-resistant
- Weatherproof and easy to maintain
- Clear, engaging, and accessible
- Consistent with a new urban parks branding palette and silhouette logo

The procurement includes a market engagement. The Council invites suitably qualified service providers to attend an in-person market engagement event where it will present the expectations of the provision and engage with current and potential suppliers.

Market Engagement Event

27th October 2025 at 10:30am

Eastbrookend Discovery Centre, Eastbrookend Country Park

This exercise is not part of any pre-qualification or selection process. It is intended as a communication and information-gathering exercise to help potential providers understand the Council's intentions and begin preparing for the competitive tendering process.

The Council is not liable for any costs incurred by parties participating in this exercise or any subsequent procurement.

To attend, please confirm by emailing edna.amolo@lbbd.gov.uk by 1pm on Friday 10th October 2025. Include the job titles/roles of attendees and their contact details to help us plan effectively and communicate any updates.

Contract dates (estimated)

- 1 January 2026 to 31 December 2031
- 6 years

Main procurement category

Goods

CPV classifications

- 34928470 - Signage

Engagement

Engagement deadline

10 October 2025

Engagement process description

The London Borough of Barking and Dagenham (LBBD) is procuring a Contract for the Design, Manufacture, and Installation of Signage for Urban Parks across the borough. This project supports the Council's commitment to enhancing public spaces and improving wayfinding, interpretation, and branding across 24 urban parks.

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Market Engagement Event

13th October 2025 at 10:30am

Eastbrookend Discovery Centre, Eastbrookend Country Park

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The Council is not liable for any costs incurred by parties participating in this exercise or any subsequent procurement.

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plan effectively and communicate any updates.

Contracting authority

London Borough of Barking and Dagenham

- Public Procurement Organisation Number: PPYP-9821-RZGJ

Town Hall

Barking

IG11 7LU

United Kingdom

Email: edna.amolo@lbbd.gov.uk

Website: <http://www.lbbd.gov.uk>

Region: UKI52 - Barking & Dagenham and Havering

Organisation type: Public authority - sub-central government