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Planning

West Midlands Smoking Cessation Portal Project

West Midlands Combined Authority

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-057563

Procurement identifier (OCID): ocds-h6vhtk-059cc7

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Scope

Description

West Midlands Combined Authority, working with the West Midlands Regional Local Authorities, are currently developing a specification based upon the region's requirement for a web-based portal to direct residents of the West Midlands to smoking cessation services.

Total value (estimated)

- £75,000 excluding VAT
- £90,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 1 January 2026 to 30 June 2027
- Possible extension to 30 June 2030
- 4 years, 6 months

Main procurement category

Services

CPV classifications

- 72413000 - World wide web (www) site design services

Contract locations

- UKG - West Midlands (England)

Engagement

Engagement deadline

9 October 2025

Engagement process description

Request for Information, fleshing out known unknowns in our draft specification. The deadline for submissions on this RFI is 09/10/2025

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Publication date of tender notice (estimated)

1 November 2025

Procedure

Special regime

Light touch

Contracting authority

West Midlands Combined Authority

- Public Procurement Organisation Number: PGMD-1353-PZVX

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Birmingham

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United Kingdom

Email: procurement.team@wmca.org.uk

Website: <http://www.WMCA.org.uk>

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government