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Tender

Water Voice - Flexible Quant and Qual

CCW

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Notice identifier: 2025/S 000-057462

Procurement identifier (OCID): ocds-h6vhtk-059c8a ([view related notices](#))

Published 17 September 2025, 4:07pm

Scope

Reference

25-010

Description

We are looking to appoint a market research agency to undertake ad hoc research projects as part of a flexible, call-off contract. This would be to undertake both online quantitative and qualitative research for a range of projects, and would include online omnibus surveys, online discussions/focus groups and in-depth interviews.

Total value (estimated)

- £640,000 excluding VAT
- £800,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 10 November 2025 to 9 November 2029
- 4 years

Main procurement category

Services

CPV classifications

- 73110000 - Research services
- 79300000 - Market and economic research; polling and statistics
- 79310000 - Market research services
- 79311000 - Survey services

Contract locations

- UK - United Kingdom

Participation

Legal and financial capacity conditions of participation

Employer's (Compulsory) Liability Insurance* = £10 Million

Public Liability Insurance = £5 million

Professional Indemnity Insurance = £2 million

Product Liability Insurance = £2 million

Technical ability conditions of participation

Please see tender pack

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Enquiry deadline

6 October 2025, 12:00pm

Tender submission deadline

13 October 2025, 12:00pm

Submission address and any special instructions

<https://public.bravosolution.co.uk>

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

24 October 2025

Award criteria

Name	Description	Type	Weighting
Techincal criteria	Please see bidder pack for breakdown	Quality	70%
Total Cost	Best price	Price	20%
Social Value	Social Value aspects	Quality	10%

Other information**Payment terms**

By purchase order and invoice

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Contracting authority

CCW

- Public Procurement Organisation Number: PCLM-3677-JYML

23 Stephenson Street

Birmingham

B2 4BH

United Kingdom

Contact name: Chris Tate

Email: Procurement@ccwater.org.uk

Website: <http://www.ccw.org.uk>

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government

