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Tender

## Water Voice - Flexible Quant and Qual

CCW

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-057462

Procurement identifier (OCID): ocds-h6vhtk-059c8a

Published 17 September 2025, 4:07pm

## Scope

## Reference

25-010

## Description

We are looking to appoint a market research agency to undertake ad hoc research projects as part of a flexible, call-off contract. This would be to undertake both online quantitative and qualitative research for a range of projects, and would include online omnibus surveys, online discussions/focus groups and in-depth interviews.

## Total value (estimated)

- £640,000 excluding VAT
- £800,000 including VAT

Above the relevant threshold

### **Contract dates (estimated)**

- 10 November 2025 to 9 November 2029
- 4 years

### **Main procurement category**

Services

### **CPV classifications**

- 73110000 - Research services
- 79300000 - Market and economic research; polling and statistics
- 79310000 - Market research services
- 79311000 - Survey services

### **Contract locations**

- UK - United Kingdom

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## **Participation**

### **Legal and financial capacity conditions of participation**

Employer's (Compulsory) Liability Insurance\* = £10 Million

Public Liability Insurance = £5 million

Professional Indemnity Insurance = £2 million

Product Liability Insurance = £2 million

## **Technical ability conditions of participation**

Please see tender pack

## **Particular suitability**

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

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## **Submission**

### **Enquiry deadline**

6 October 2025, 12:00pm

### **Tender submission deadline**

13 October 2025, 12:00pm

## **Submission address and any special instructions**

<https://public.bravosolution.co.uk>

**Tenders may be submitted electronically**

Yes

**Languages that may be used for submission**

English

**Award decision date (estimated)**

24 October 2025

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**Award criteria**

<b>Name</b>	<b>Description</b>	<b>Type</b>	<b>Weighting</b>
Technical criteria	Please see bidder pack for breakdown	Quality	70%
Total Cost	Best price	Price	20%
Social Value	Social Value aspects	Quality	10%

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**Other information****Payment terms**

By purchase order and invoice

**Conflicts assessment prepared/revised**

Yes

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## Procedure

### Procedure type

Open procedure

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## Contracting authority

### CCW

- Public Procurement Organisation Number: PCLM-3677-JYML

23 Stephenson Street

Birmingham

B2 4BH

United Kingdom

Contact name: Chris Tate

Email: [Procurement@ccwater.org.uk](mailto:Procurement@ccwater.org.uk)

Website: <http://www.ccw.org.uk>

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government

