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Tender

Immersive Media Design for St George's Guildhall King's Lynn

Borough Council of King's Lynn and West Norfolk

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-057350

Procurement identifier (OCID): ocids-h6vhtk-059c47

Published 17 September 2025, 2:06pm

Scope

Reference

BCKLWN709

Description

The Borough Council of King's Lynn and West Norfolk (the Council) is inviting tenders for an Immersive Experience Designer to assist with shaping the delivery of the St Georges Guildhall & Creative Hub project situated in King's Lynn. This project will renovate and refurbish a range of buildings including a theatre with national and international significance, creating a new visitor attraction in the town.

The immersive experience will take place inside the refurbished theatre space at St George's Guildhall. This is a first-floor space with England's largest scissor brace ceiling, several early 15th century windows, reinstated minstrel's gallery and audience galleries. The space is as atmospheric as its heritage would suggest.

The immersive experience must draw together the heritage of this unique space with particular attention to the theatrical history of the venue. It must be a visually impactful

experience which leaves the visitor in no doubt that they have seen something of significant value and as unique as the venue in which they see it. The immersive experience must be inclusive and exciting using high-tech forward-looking technology to allow the visitor to see the past.

The experience will be approximately 10-15 mins and will be attended by approximately 15 people at a time.

For further details of St George's Guildhall please see: <https://stgeorgesguildhall.com/>

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-King's-Lynn:-Design-consultancy-services./3AHH5TU892>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/3AHH5TU892>

Total value (estimated)

- £150,000 excluding VAT
- £180,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 1 December 2025 to 31 March 2028
- 2 years, 4 months

Main procurement category

Services

CPV classifications

- 79415200 - Design consultancy services
- 79930000 - Specialty design services

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

17 October 2025, 5:00pm

Tender submission deadline

24 October 2025, 12:00pm

Submission address and any special instructions

<https://www.delta-esourcing.com/>

Tenders may be submitted electronically

Yes

Award criteria

| Name | Type | Weighting |
|--|---------|-----------|
| Fixed price | Price | 30% |
| Examples of similar projects in the last five years | Quality | 20% |
| Methodology and approach | Quality | 15% |
| Proposed team and CVs | Quality | 15% |
| Demonstrate interest in the project and how the bid will bring value to the scheme | Quality | 15% |
| Social Value | Quality | 5% |

Procedure

Procedure type

Below threshold - open competition

Contracting authority

Borough Council of King's Lynn and West Norfolk

- Public Procurement Organisation Number: PZQQ-4816-TPLW

King's Court, Chapel Street

King's Lynn

PE30 1EX

United Kingdom

Contact name: Jane Mitchell

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Region: UKH16 - North and West Norfolk

Organisation type: Public authority - sub-central government