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Tender

## **Immersive Media Design for St George's Guildhall King's Lynn**

Borough Council of King's Lynn and West Norfolk

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-057350

Procurement identifier (OCID): ocids-h6vhtk-059c47

Published 17 September 2025, 2:06pm

### **Scope**

### **Reference**

BCKLWN709

### **Description**

The Borough Council of King's Lynn and West Norfolk (the Council) is inviting tenders for an Immersive Experience Designer to assist with shaping the delivery of the St Georges Guildhall & Creative Hub project situated in King's Lynn. This project will renovate and refurbish a range of buildings including a theatre with national and international significance, creating a new visitor attraction in the town.

The immersive experience will take place inside the refurbished theatre space at St George's Guildhall. This is a first-floor space with England's largest scissor brace ceiling, several early 15th century windows, reinstated minstrel's gallery and audience galleries. The space is as atmospheric as its heritage would suggest.

The immersive experience must draw together the heritage of this unique space with particular attention to the theatrical history of the venue. It must be a visually impactful

experience which leaves the visitor in no doubt that they have seen something of significant value and as unique as the venue in which they see it. The immersive experience must be inclusive and exciting using high-tech forward-looking technology to allow the visitor to see the past.

The experience will be approximately 10-15 mins and will be attended by approximately 15 people at a time.

For further details of St George's Guildhall please see: <https://stgeorgesguildhall.com/>

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-King's-Lynn:-Design-consultancy-services./3AHH5TU892>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/3AHH5TU892>

### **Total value (estimated)**

- £150,000 excluding VAT
- £180,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 1 December 2025 to 31 March 2028
- 2 years, 4 months

### **Main procurement category**

Services

## **CPV classifications**

- 79415200 - Design consultancy services
- 79930000 - Specialty design services

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## **Participation**

### **Particular suitability**

Small and medium-sized enterprises (SME)

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## **Submission**

### **Enquiry deadline**

17 October 2025, 5:00pm

### **Tender submission deadline**

24 October 2025, 12:00pm

### **Submission address and any special instructions**

<https://www.delta-esourcing.com/>

**Tenders may be submitted electronically**

Yes

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## Award criteria

Name	Type	Weighting
Fixed price	Price	30%
Examples of similar projects in the last five years	Quality	20%
Methodology and approach	Quality	15%
Proposed team and CVs	Quality	15%
Demonstrate interest in the project and how the bid will bring value to the scheme	Quality	15%
Social Value	Quality	5%

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## Procedure

### Procedure type

Below threshold - open competition

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## Contracting authority

### Borough Council of King's Lynn and West Norfolk

- Public Procurement Organisation Number: PZQQ-4816-TPLW

King's Court, Chapel Street

King's Lynn

PE30 1EX

United Kingdom

Contact name: Jane Mitchell

Telephone: 01553 616000

Email: [procurementtenders@west-norfolk.gov.uk](mailto:procurementtenders@west-norfolk.gov.uk)

Region: UKH16 - North and West Norfolk

Organisation type: Public authority - sub-central government