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Award

Event Management

MIDLAND HEART LIMITED

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-057334

Procurement identifier (OCID): ocds-h6vhtk-050124 ([view related notices](#))

Published 17 September 2025, 1:44pm

Scope

Description

Midland Heart requires a specialist event management company to offer expert advice, guidance and practical support in relation to our programme of business-wide corporate events. Depending on the purpose and scale of each event, the services required through this contract will vary. Those requirements will include some or all of the following, depending on the event:

Venue sourcing - Sourcing venues around specific requirements and general venue contract management.

Creative content - Support for event campaign ideas, event theming and digital production.

Speaker arrangements Researching and booking of external guest speakers, liaison with agents and fee negotiation.

Event branding - Creating strong visual identity and event concepts.

Digital - Covering AV requirements, digital support options and virtual events

Catering suppliers - Dependant on venue, audience and event - with particular attention to

dietary and allergy requirements

Merchandise - Design, source and supply if required.

Logistics - Hotel and travel sourcing and arrangements where required.

Environmental -Showing sustainable planning and thinking on the delivery of each event, especially around materials, logistics and travel.

Contingency planning - Venue, guests and logistics fall-back plans.

Staffing - If third party support staff are required.

Budget - Input and management.

Reporting - Post event analysis eg. Attendance, feedback, sustainability review.

Contract 1. Event Management Services

Supplier

- [Top Banana Communication Limited](#)

Contract value

- £600,000 including VAT

Above the relevant threshold

Award decision date

3 September 2025

Date assessment summaries were sent to tenderers

3 September 2025

Standstill period

- End: 26 September 2025
- 8 working days

Earliest date the contract will be signed

30 September 2025

Contract dates (estimated)

- 1 October 2025 to 30 September 2027
- Possible extension to 30 September 2029
- 4 years

Description of possible extension:

Two extensions of 12 months

Main procurement category

Services

CPV classifications

- 79952000 - Event services

Information about tenders

- 11 tenders received
- 1 tender assessed in the final stage:
 - 1 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 0 suppliers unsuccessful (details included for contracts over £5 million)

Procedure

Procedure type

Open procedure

Supplier

Top Banana Communication Limited

- Companies House: 03726387

The Studio, Broome Lane

Stourbridge

DY9 0HA

United Kingdom

Email: naomis@top-b.com

Region: UKG12 - Worcestershire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Event Management Services

Contracting authority

MIDLAND HEART LIMITED

- Companies House: IP30069R

20 Bath Row

Birmingham

B15 1LZ

United Kingdom

Email: commercial.team@midlandheart.org.uk

Region: UKG31 - Birmingham

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)