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Tender

TAMESIDE AND OLDHAM BREASTFEEDING PEER SUPPORT SERVICE

Tameside Metropolitan Borough Council
Oldham Metropolitan Borough Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-056726

Procurement identifier (OCID): ocds-h6vhtk-059ab3 ([view related notices](#))

Published 15 September 2025, 5:12pm

Scope

Description

There is overwhelming evidence that proves breastfeeding provides substantial health and wellbeing benefits for mothers and babies which are experienced well beyond the period of breastfeeding itself. As well as contributing significantly to reducing health inequalities, benefits of breastfeeding can be categorised to the following:

- **Infant health:** Breastfeeding protects children from a vast range of illnesses including infection, diabetes, asthma, heart disease and obesity, as well as cot death (sudden infant death syndrome).
- **Maternal health:** Breastfeeding protects mothers from breast and ovarian cancers and heart disease.
- **Relationship-building:** Breastfeeding supports the mother-baby attachment and relationship and the mental health of both baby and mother.

Tameside and Oldham have significantly lower rates of breastfeeding initiation and 6-8 weeks continuation, compared to the England average. Therefore, Tameside Council, in

partnership with Oldham Council, are looking to contract with a provider to implement and deliver a Breastfeeding Peer Support Service. It is expected that the Breastfeeding Peer Support Service will contribute to promoting a social and cultural shift where breastfeeding is viewed as the conventional way to feed a baby, as well as providing one to one and groups support.

Total value (estimated)

- £1,364,962 excluding VAT
- £1,637,954 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 April 2026 to 31 March 2029
- Possible extension to 31 March 2031
- 5 years

Description of possible extension:

1.2.1 The Contract will be for an initial term of 36 months (the "Contract Period").

1.2.2 The Council may extend following the Contract Period for a further period of 24 months (the "Extension

Main procurement category

Services

CPV classifications

- 85100000 - Health services

Contract locations

- UKD3 - Greater Manchester
-

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
 - Voluntary, community and social enterprises (VCSE)
-

Submission

Tender submission deadline

13 October 2025, 10:00am

Submission address and any special instructions

For further information please go to www.the-chest.org.uk REF: DN788127

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

22 December 2025

Award criteria

Name	Type	Weighting
Delivery Model	Quality	100%

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Special regime

Light touch

Contracting authorities

Tameside Metropolitan Borough Council

- Public Procurement Organisation Number: PVWB-2493-LWTQ

Tameside One

Ashton under Lyne

OL6 0GS

United Kingdom

Email: luisa.venturi-watkins@star-procurement.gov.uk

Region: UKD35 - Greater Manchester South East

Organisation type: Public authority - sub-central government

Oldham Metropolitan Borough Council

- Public Procurement Organisation Number: PMRJ-8362-DVNT

Spindles Shopping Centre, West Street

Oldham

OL1 1HD

United Kingdom

Email: luisa.venturi-watkins@star-procurement.gov.uk

Region: UKD37 - Greater Manchester North East

Organisation type: Public authority - sub-central government

Contact organisation

Contact Tameside Metropolitan Borough Council for any enquiries.