

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/056725-2025>

Contract

## **Software renewal**

Coventry University

F03: Contract award notice

Notice identifier: 2025/S 000-056725

Procurement identifier (OCID): ocds-h6vhtk-059ab2

Published 15 September 2025, 5:12pm

## **Section I: Contracting authority**

### **I.1) Name and addresses**

Coventry University

Priory Street

Coventry

CV15FB

#### **Contact**

Meeta Rani

#### **Email**

[bux280@coventry.ac.uk](mailto:bux280@coventry.ac.uk)

#### **Telephone**

+44 2477658021

#### **Country**

United Kingdom

**Region code**

UKG33 - Coventry

**Companies House**

07781274

**Internet address(es)**

Main address

<https://www.coventry.ac.uk>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

---

**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Software renewal

Reference number

SC-1367-24-TH

**II.1.2) Main CPV code**

- 48000000 - Software package and information systems

**II.1.3) Type of contract**

Supplies

#### **II.1.4) Short description**

Enhancing Futures. This a renewal of the licences for the platform Potential.ly.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £39,490

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

Enhancing Futures

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The services can be provided only by a particular economic operator for the following reason:
  - absence of competition for technical reasons

Explanation:

The value of the contract is below threshold. The supplier owns sole IP to the software which meets Coventry University's requirements.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

---

## **Section V. Award of contract**

### **Contract No**

SC-1367-24-TH

### **Title**

Software renewal

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

17 April 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Potentially Limited

46, Yale Court, Honeybourne Road

London

NW6 1JG

Country

United Kingdom

NUTS code

- UK - United Kingdom

Justification for not providing organisation identifier

Not on any register

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £39,490

---

## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Coventry University

Priory Street

Coventry

CV15FB

Country

United Kingdom